35 YEARS
OF
ACADEMIC EXCELLENCE

CITY COLLEGE

CITY COLLEGE
BANGALORE
LET THERE BE LIGHT TO LEARN

CITY
COLLEGE

AFFILIATED TO BANGALORE UNIVERSITY, APPROVED BY AICTE, NEW DELHI

www.citycollege.ac.in

ABOUT AMC - CITY GROUP OF INSTITUTIONS

AMC - City Group of Institutions was founded with a vision to develop quality educational institutions by Dr K R Paramahamsa, a prominent educationist and an eminent entrepreneur with over 35 years of experience.

Today, the group institutions are spread across 5 campuses in Bengaluru imparting quality education to thousands of students through its Schools, PU Colleges, Engineering Colleges, Commerce and Management Colleges, Hotel Management College, Faculty of Science and Computer Applications and Research Centres.

The group is committed to offering programs that promotes theoretical, analytical and logical growth of a student through selected combinations of general education and skill specific value added programs across verticals to achieve outstanding academic output.

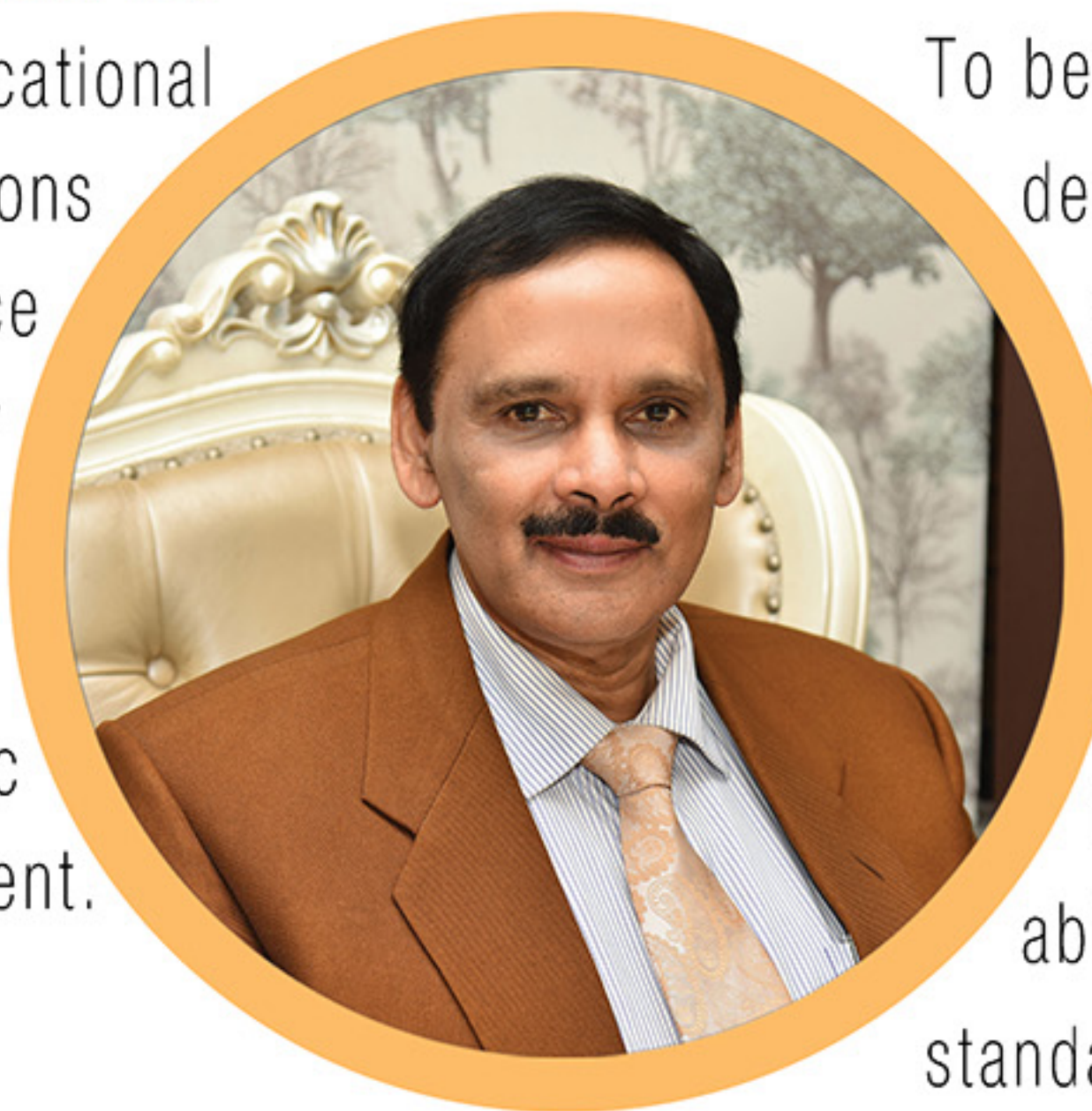## ABOUT CITY COLLEGE - JAYANAGAR

City College is affiliated to Bangalore University and is centrally located in Jayanagar, Bangalore. The College has expanded over the last two decades with sophisticated infrastructure, experienced faculty and strategic tie-ups as part of the Institution's commitment to provide quality education in the areas of Science, Computer Applications, Commerce & Management studies.

Moving forward, City College aims to achieve par excellence standards in new age education, re-invent and re-define teaching practices, fast adopt changing technology and teaching methodologies to make our students smart, confident and responsible individuals.

With clarity, commitment and continuous innovation, we strive not only to become a sought after education destination but also an excellent life coaching hub.

VISION

To develop educational institutions par excellence to deliver quality education in an excellent academic environment.

MISSION

To become the sought-after destination for value based education to students and to make them confident professionals, competent leaders and responsible individuals with a distinct ability to match global standards.

Dr K R Paramahamsa
Chairman, AMC-City Group

ACADEMIC ACCOMPLISHMENTS

Ph.D. from California University, USA
D.Litt from Tumkur University
MBA from Loyola College
LLB from Bangalore University
Post Graduate Diploma in Epigraphy
Post Graduate Diploma in Labour Laws Management from IITC, Mumbai

POSITIONS HELD

Fmr. Member of Academic Council and Senate of Bangalore University
Fmr. Member of High Power Committee on Higher education, Govt of Karnataka
Fmr. Member of Ecology and Environment Dept of Forest, Govt. of Karnataka
Member, Bangalore Management Association
Member, All India Management Association

Beyond his visionary leadership and inspiring accomplishments, over the years, Dr K R Paramahamsa has generously supported numerous meritorious and economically backward students through scholarship programs and valuable assistance.

UNDERGRADUATE PROGRAMS

BBA (General)

BBA (Aviation)

B.Com (General)

B.Com (Logistics)

B.Com (Insurance)

BCA

POST GRADUATE PROGRAMS

MBA (General)

MBA (Executive)

MBA (Global)

PRE-UNIVERSITY COURSE

PCMCs

PCMB

EBACs

EBAS

PG DIPLOMA

E-Commerce

Retail Management

Hospital Management

PRE-UNIVERSITY COURSE

We offer 2 years full time PU Programs in Science and Commerce Streams. The City PU college has excellent faculty, well equipped labs for Physics, Chemistry and Biology departments, Library, Reading Rooms, Seminar Halls, Computer Lab, Indoor Sports Arena, Café and Yoga Studio.

The College hosts workshops for skill development and career counselling. Regular parents meet are held to assess the academic and overall performance of students. The College also conducts sports, fests and cultural activities for students.

We also offer integrated PU Programs with ALLEN and FIITJEE.

BBA (GENERAL) 3 Year Program

First Semester
- Fundamentals of Accounting
- Business Organization and Environment
- Quantitative Methods for Business -I
- Management Process

Second Semester
- Financial Accounting
- Quantitative Methods for Business –II
- Organizational Behavior
- Production and Operations Management

Third Semester
- Soft Skills for Business
- Corporate Accounting
- Human Resource Management
- Business Regulations
- Corporate Environment
- Business Ethics

Fourth Semester
- Business Research Methods
- Marketing Management
- Financial Management
- Services Management
- Banking Regulations & Operations
- Cost Accounting

Fifth Semester
- Entrepreneurial Management
- Computer Applications in Business
- Investment Management
- Management Accounting
- Electives

Sixth Semester
- International Business
- E-Business
- Income Tax
- Strategic Management
- Electives

SPECIALISATION

MARKETING

Fifth Semester
- Consumer Behavior
- Advertising & Media Management

Sixth Semester
- Brand Management
- Retail Management

FINANCE

Fifth Semester
- Advanced Financial Management
- Financial Markets & Services

Sixth Semester
- International Finance
- Stock and Commodity Markets

HUMAN RESOURCE

Fifth Semester
- Employee Welfare & Social Security
- Strategic HRM

Sixth Semester
- Organizational Change & Development
- Compensation Management

VALUE ADDED PROGRAMS

Technology Based

MS Office

MS Excel

Digital Marketing

Tally ERP

SCM

Data Analytics

SAP General

SPSS Introduction

Six Sigma

PLUS

General
Value Added Programs*

BBA (AVIATION) 3 Year Program

First Semester
- Management Process
- Financial Accounting
- Mathematics for Management -I

Second Semester
- Organisational Behaviour
- Economics for Executives
- Mathematics for Management -II

Third Semester
- Business Communication
- Production and Material Management
- Marketing Management
- Management Information System
- Taxation Law and Practice

Fourth Semester
- Human Resource Management
- Financial Management
- Principles of Airlines & Airport Management
- Business Law

Fifth Semester
- Marketing Research
- Airline Finance and Insurance
- Aviation Law, Aircraft Rules and Regulations
- Air Traffic Control
- Air Transportation Safety & Security

Sixth Semester
- Entrepreneurship and Project Management
- Airport Strategic Planning
- Airline & Airport Marketing Management
- Services Marketing
- Importance of Aircraft Maintenance Management

B.Com (GENERAL) 3 Year Program

First Semester
- Financial Accounting
- Marketing and Services Mgmt
- Corporate Administration
- MTBD

Second Semester
- Advanced Financial Accounting
- Retail Management
- Banking Law and Operations
- Quantitative Analysis

Third Semester
- Corporate Accounting
- Financial Management
- Business Ethics
- Public Relations & Corporate Communications

Fourth Semester
- Advance Corporate Accounting
- Cost Accounting
- E-Business and Accounting
- Stock and Commodity Markets
- Principles of Event Management

Fifth Semester
- Entrepreneurship Development
- IFRS
- Income Tax –I
- Costing Methods
- Advanced Accounting
- Goods and Services Tax

Sixth Semester
- Business Regulations
- Principles of Auditing
- Income Tax –II
- Management Accounting
- Business Taxation
- Cost Management

VALUE ADDED PROGRAMS

Technology Based
- MS Office
- MS Excel
- Digital Marketing
- Tally ERP
- Data Analytics
- SAP General
- SPSS Introduction
- Six Sigma
- SCM

PLUS

General Value Added Programs*

GENERAL VALUE ADDED PROGRAMS

- Industrial Visits
- CSR Activities
- Lifestyle Management
- Outbound Training
- Entrepreneurial Development
- Leadership
- Team Building
- Seminars
- Workshops
- Conferences
- Exhibitions

VALUE ADDED PROGRAMS

Technology Based
- MS Office
- MS Excel
- Digital Marketing
- Tally ERP
- IFRS Certification
- Capital Markets
- NISM Certification
- AMFI Certification

PLUS

General Value Added Programs*

First Semester
- Financial Accounting
- Indian Financial System
- Marketing and Services Management
- Introduction to Logistics and Supply Chain Management

Second Semester
- Advanced Financial Accounting
- Retail Management
- Banking Law and Operations
- Quantitative Analysis

Third Semester
- Corporate Accounting
- Financial Management
- Business Ethics
- Public Relations & Corporate Communications

Fourth Semester
- Advanced Corporate Accounting
- Cost Accounting
- E-Business and Accounting
- Stock and Commodity Markets
- Principles of Event Management

Fifth Semester
- Entrepreneurship Development
- IFRS
- Income Tax –I
- Costing Methods
- Business Environment for Logistics & Supply Chain
- Sourcing for Logistics and Supply Chain

Sixth Semester
- Business Regulations
- Principles and Practice of Auditing
- Income Tax –II
- Management Accounting
- Contract & Business Negotiation for Purchasing & Supply
- Managing Procurement Contracts & Relationship

First Semester
- Financial Accounting
- Indian Financial System
- Marketing and Services Management
- Introduction to Actuarial Science and Management

Second Semester
- Advanced Financial Accounting
- Retail Management
- Banking Law and Operations
- Fundamentals of Mathematics and Statistics

Third Semester
- Corporate Accounting
- Financial Management
- Business Ethics
- Finance & Financial Mathematics
- Public Relations & Corporate Communications

Fourth Semester
- Advance Corporate Accounting
- Cost Accounting
- E-Business and Accounting
- Stock and Commodity Markets
- Principles of Event Management

Fifth Semester
- Entrepreneurship Development
- IFRS
- Income Tax –I
- Costing Methods
- Statistics & Models
- Long Term Actuarial Mathematics

Sixth Semester
- Business Regulations
- Principles and Practice of Auditing
- Income Tax –II
- Management Accounting
- Short Term Actuarial Mathematics
- Models & Audit Trails

VALUE ADDED PROGRAMS

Technology Based
- MS Office
- MS Excel
- Digital Marketing
- Tally ERP
- Inventory Management
- Pre Sales Management
- Sales Force Automation
- Customer Relation Management
- Sales, Invoicing & Dispatch
- Purchase Management
- Central Inventory Management

PLUS

General Value Added Programs*

GENERAL VALUE ADDED PROGRAMS

- Industrial Visits
- CSR Activities
- Lifestyle Management
- Outbound Training
- Entrepreneurial Development
- Leadership
- Team Building
- Seminars
- Workshops
- Conferences
- Exhibitions

VALUE ADDED PROGRAMS

Technology Based
- MS Office
- MS Excel
- Digital Marketing
- Tally ERP
- Support to IRDA Certification
- Support to AMFI Certification
- Statistical Modeling
- Wealth Management
- Financial Risk Management
- Study of Insurance Apps and Portals

PLUS

General Value Added Programs*

First Semester
- Problem Solving Techniques using C
- Digital Electronics
- Discrete Mathematics
- C Programming Lab
- Digital Electronics Lab

Second Semester
- Data structures
- Database Management System
- Numerical and Statistical Methods
- Data Structures Lab
- DBMS Lab

Third Semester
- Object Oriented Programming
  using C++
- Financial Accounting and Management
- Operating System
- C++ Lab
- Accounting Package Lab

Fourth Semester
- Visual Programming
- Unix Shell Programming
- Operation Research
- Visual Programming Lab
- UNIX Lab

Fifth Semester
- Data Communication and Networks
- Software Engineering
- Computer Architecture
- Java Programming
- Microprocessor and Assembly
  Language
- Java Programming Lab
- Assembly Language
Programming Lab

Sixth Semester
- Theory of Computation
- System Programming
- Cryptography and Network Security
- Web Programming
- Web Programming Lab

First Semester
- Economics for Managers
- Organizational Behaviour
- Accounting for Managers
- Statistics for Management
- Marketing for Customer Value
- Business and Industry

Second Semester
- Technology for Management
- Managerial Research Methods
- Entrepreneurship and Ethics
- Human Capital Management
- Financial Management
- Quantitative Techniques and
  Operations Research

Third Semester
- Strategic Management &
  Corporate Governance
- Projects and Operations
  Management

Electives
- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance and Insurance
  Services Management (BFIS)
- Startups and SMEs Management

Fourth Semester
- International Business
  Dynamics

Electives
- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance and Insurance
  Services Management (BFIS)
- Startups and SMEs Management

MBA (Global): The Program trains students on specialised roles in business operations and management through experience based learning. It includes 1-week abroad trip to a global business destination for a first hand study on the international market.

VALUE ADDED PROGRAMS
Technology Based
- C ,C++,
- JAVA
- Data Analytics
- Digital Marketing Introduction
  to Latest Technologies
- IOT
- Artificial Intelligence
- Database Design & Development
- MS SQL / Oracle
- Web Technologies
- Angular JS, ASP.Net, Java
- Middleware Technologies
- Web API , Web Services
- Mobile Application Development

PLUS
General
Value Added Programs*

GENERAL VALUE ADDED PROGRAMS
- Industrial Visits
- CSR Activities
- Lifestyle Management
- Outbound Training
- Entrepreneurial Development

- Leadership
- Team Building
- Seminars
- Workshops
- Conferences
- Exhibitions

Additional Modules for Global MBA Students
- Design Thinking
- Research Paper Publication (RPP)
- Management of Self (MoS)

VALUE ADDED PROGRAMS
Technology Based
- Ms Office
- Advanced Ms Excel
- Data Analytics
- ERP Modules
- SPSS
- Six sigma

- Digital marketing
- SCM / Logistics
- Project Management
- Investment Banking
- Project Management
- Capital Marketing

PLUS
General
Value Added Programs*

ELIGIBILITY CRITERIA

PUC	Pass in 10th Std
UG	Pass II PUC / 12th or Equivalent Exam
PG	Pass in Bachelors Course (10 + 2 + 3)
PG Diploma	Pass in Bachelors Course (10 + 2 + 3)

Please Note:

Applicant must obtain the minimum cut-off percentage and above for admission in the respective qualifying examination.

Please visit our website or contact admissions office for latest information on cut-off percentage and admission process.

100 SCHOLARSHIPS

To uphold the very values we believe in, every year through Paramahamsa Foundation Trust we offer scholarships to 100 meritorious students with challenging backgrounds. The fee waiver details are as per table

Admission	If Marks Above	Tuition Fee Waiver
PUC	75 %	50 %
UG	85 %	75 %
PG	95 %	100 %

FACILITIES

SPECIALITIES

ELEVATE - A Start Up Incubation Center

City College under its Entrepreneurship Development Program has introduced a start up incubation center to nurture budding entrepreneurial talents. Under this program, enterprising students who conceptualize and develop a brilliant business model shall be specially coached by Industry personnel and the center shall incubate selected projects.

LADDER - A Research Scholarship Center

City College encourages students to conduct research programs across subjects of interests. Ladder, governed by eminent scholars shall assist students to present and publish papers on their study and findings in national and international journals and magazines of repute.

SUPPORT SERVICES

Student Psychological Assessment and Counselling Center
Placement and Career Counselling Cell
Anti- Ragging Cell
Anti-Sexual Harassment Cell
Women's Cell
Student Grievance Redressal Cell

FORUMS AND CLUBS

Student Council – (The General Elected Body of Students)
National Service Schemes (NSS)
Entrepreneurship Cell (E- Cell)
Book Club
Arts Club
Photography Club
Nature Club
Debate club

SPORTS AND CULTURALS

NINAD – The annual flagship intercollegiate Fest
CCL – an intercollegiate cricket tournament
PRIDE-C - an interclass sports tournament
Freshers
Alumni Meet
Science Fest
Ethnic Week
Cultural Festival Celebrations
Open Mic
Rangleela
Masquerade Ball
Arts and Music

SOCIAL AND ENVIRONMENTAL INITIATIVES

City College pledges to be the flag bearer in Social and Environmental activities. The institute and its students have initiated several activities like blood donations, save energy campaigns, collaborations with public departments to spread awareness on key social issues, marathons, and go green initiatives.

TRAINING AND PLACEMENT CELL

The training and placement department conducts a variety of training programs ranging from soft skill modules, technology modules and personality development modules to all students pertaining to each course throughout their semesters.

Guest Lectures from eminent personalities, Seminars, Conferences, Workshops and Exhibitions are conducted at regular intervals. Top MNC companies from IT, ITES, Banking, Finance, Retail, E-Commerce, Fin-Tech, Automobile, Telecommunication, Apparel, Infrastructure and Service sectors have visited the campus for placements. The cell provides 100% Internship and 100% Placement support for all eligible students.

SOFT SKILL MODULES

Presentation
Inter Personal
Brain Storming
Speed Mathematics
Inference
Verbal Reasoning
Team Building
Group Discussion

Planning & Goal Setting
Personal Grooming
Listening
Logical Reasoning
Problem Solving
Adaptability
Creativity
Time Management

PERSONALITY MODULES

Attitude
Etiquette
Leadership
Body Language
Communication Skills
Sense of Responsibility

COMPANIES VISITED

Infosys — Navigate your next
wipro
vivo
accenture

ADITYA BIRLA CAPITAL
CONCENTRIX
TechBridge — Delivering technology, driving change.
Muthoot Finance

L&T
OPERATIONAL EXCELLENCE vantage:agora
OPPO
CHALK STREET

99acres — India's No.1 Property Portal
Justdial — India's No.1 local search engine
Miles Education
GTV

Quinnox — accelerate success
AXIS BANK
Capgemini
DreamGains

Matrix Exports — JUST EXPORT IT
APTEAN
Grassroots MARKETING
kotak — Kotak Mahindra Bank

pinclick
TEKsystems — An Allegis Group Company
NAKSHATECH
careXtor Technologies

Cognizant
iGATE — iTOPS for Business Outcomes
TATA
IBM

UNISYS — imagine it. done.
Indiabulls
IIFL
flipkart.com

ALUMNI

City College Jayanagar boasts of a vast alumni of over 20,000 students in the past two decades. Many of our students have excelled in corporate positions and are leading by example through their personal and professional accomplishments. We are also proud to see many of our students becoming popular in the field of Arts, Cinema and Sports breaking stereotypes. The newly launched City Alumni Platform (CAP) shall continuously engage with our alma mater further enhancing our industry relations.

AMC - CITY GROUP OF INSTITUTIONS

SCHOOLS - PRE PRIMARY - X STD.

Brooklyn National Public School, RPC, Vijayanagar
Brooklyn National Public School, Jayanagar
Brooklyn National Public School, Kanakapura Road
AMC School, Bannerghatta Road
AMC Cambridge Public School, HSR Sector-1

AMC COLLEGE BANNERGHATTA ROAD

Bachelor of Business Administration	BBA
Bachelor of Computer Application	BCA
Bachelor of Hotel Management	BHM
Bachelor of Commerce	B. Com
Bachelor of Science in Bio Technology	B. Sc.
Master of Business Administration	MBA
Master of Computer Application	MCA
Master of Science in Bio Technology	M. Sc.
Master of Science in Micro Biology	M. Sc.
Master of Science in Bio Chemistry	M. Sc.

CITY ENGINEERING COLLEGE

Computer Science & Engineering	BE
Electronics & Communication Engg.	BE
Mechanical Engineering	BE
Civil Engineering	BE
Computer Science & Engineering	M.Tech

PRE UNIVERSITY COLLEGES

AMC PU College, Bannerghatta Raod
CITY PU College, Jayanagar
Brooklyn PU College, Kanakapura Road
Brooklyn PU College, HSR Sector-1
Brooklyn PU College, RPC, Vijayanagar

AMC COLLEGE BANNERGHATTA ROAD

Computer Science And Engineering	BE
Civil Engineering	BE
Electronics & Communication	BE
Electrical & Electronics	BE
Information Science & Engineering	BE
Mechanical	BE
Mechatronics	BE
AI/Machine Learning	BE
Aeronautical Engineering	BE
Machine Design	M.Tech
Computer Science	M.Tech
Digital Electronics & Communication	M.Tech
VLSI Design & Embedded Systems	M.Tech
Computer Networks Engineering	M.Tech
Power System	M.Tech
Master of Business Administration	MBA
Master of Computer Applications	MCA
Ph.D	

TRUSTEES-PARAMAHAMSA FOUNDATION TRUST

AMC EDUCATION   CITY COLLEGE   CITY ENGINEERING COLLEGE   AMC CAMBRIDGE PUBLIC SCHOOL   BROOKLYN NATIONAL PUBLIC SCHOOL

CITY

C (word cloud): Student Council, Trendship, Library, 10K+ Books, Research Programs, Sports, Festivals, Fresher's, E-Cell, Soft Skills, 32 MOUS, Counselling, Rangeela, Ninad, 100% Placement, Support, Fests, JDAC, Cricket Tournament, Industrial Visits

I (word cloud): Foreign Language, Advanced Labs, Care, Workshops, Creativity, CSR, Futuristic, Seminar Halls, 3 Industry Collaborations, Open Mic, Leadership, Learn

T (word cloud): Gym, Yoga, 15+ Fun, Student Clubs, Industrial Training, NSS, Quiz, Masquerade Ball, Music, Arts, Projects, Trendy, Placements, 100 Scholarships, 3 Industry Collaboration, Excellent Faculty

Y (word cloud): Innovation, 100% Placement, Support, Internship, 10K+, Alumni Network, Futuristic, Ninad, Start-Up, Incubation Center, Certification Programs, Rangeela, Sports

PUC   BBA   B.Com   BCA   MBA   PG Diploma

Address:
No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru, Karnataka 560082

Website
www.citycollege.ac.in

FOR ENQUIRIES
6364914155 / 6364914156
admissions@citycollege.ac.in