



Indian Institute of Management Amritsar

ਭਾਰਤੀਆਂ ਪ੍ਰਬੰਧ ਸੰਸਥਾਨਾਂ ਅੰਮ੍ਰਿਤਸਰ
भारतीय प्रबंध संस्थान अमृतसर
INDIAN INSTITUTE OF
MANAGEMENT AMRITSAR

PLACEMENT BROCHURE

2023-2024

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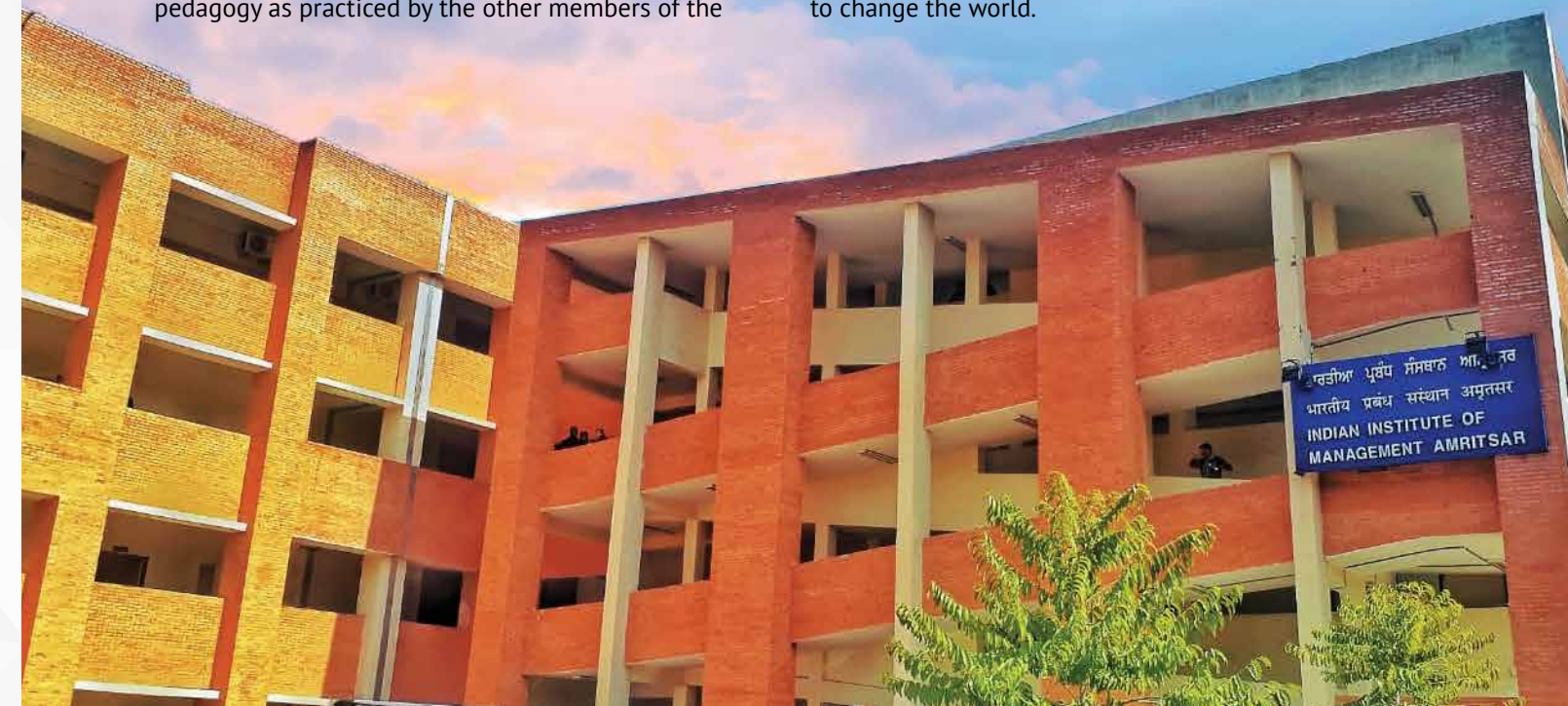
Media
Coverage

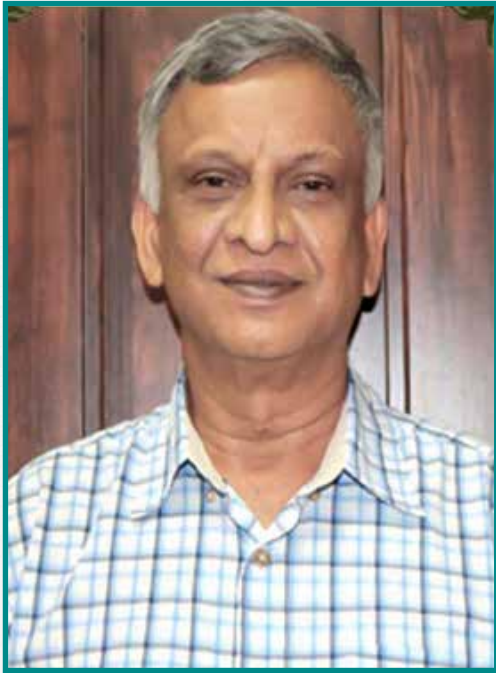
About IIM AMRITSAR

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Education with the support of the Government of Punjab. After the registration of IIM Amritsar Society on July 27, 2015, the first batch for the class of 2015-17 was enrolled in August 2015. Later, on October 14, 2015, the IIM Amritsar Board of Governance & Society was constituted. In June 2016, Finance Minister Shri Arun Jaitley laid the foundation stone for IIM Amritsar Campus. Currently, IIM Amritsar is the 15th oldest IIM and one of the premier management institutes in the country. Located in Amritsar, the land of the Golden Temple and Wagah Border, the institute benefits from the enriching experience this holy city offers. The institute currently runs in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus is being constructed about 7 km from ISBT and 8.5 km from the railway station, making it easily accessible. IIM Amritsar, at present, offers a Master's Program in Management, MBA in Human Resources, MBA in Business Analytics, and E-MBA. By 2020, the institute has also initiated the Doctoral program. The MBA program has been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values in the hearts, thoughts, and actions of future managers. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time. The institute follows the same pedagogy as practiced by the other members of the

“ IIM Amritsar provides a nurturing environment for its students to learn and grow, fulfilling its vision to enable society to sustain effectively by developing leaders with wisdom and integrity. ”

prestigious IIM fraternity. It offers various facilities like state-of-the-art IT-enabled classrooms, a digital library giving access to the most relevant national and international business and management journals, an auditorium, a student activity room, indoor & outdoor sports facilities, a gymnasium, and spacious hostel rooms, among many others. IIM Amritsar provides a nurturing environment for its students to learn and grow, fulfilling its vision to enable society to sustain effectively by developing leaders with wisdom and integrity. IIM Amritsar also focuses on creating an entrepreneurial culture, where the students and faculty work together to create the best enterprising solutions. Besides learning from qualified faculty and industry leaders, the students learn by involving themselves in club and committee activities. The tireless efforts of our students results in their winning many corporate and B-school competitions and, ultimately, bagging promising career opportunities. In a true sense, IIM Amritsar is the playground for dreams to nurture, personalities to flourish, and careers to change the world.





DIRECTOR'S Message

Dear Recruiter, Greetings!

I am proud to share with you that IIM Amritsar has completed the past academic year well on time. The IIM Amritsar community expresses its sincere gratitude to all the recruiters for supporting us during the pandemic and helping the institute achieve 100% placement. I take pleasure in introducing the eighth and ninth batches of MBA students of IIM-Amritsar. The batch consists of two hundred-and-seventy-nine (279) MBA students who will be graduating and looking for the final placement from the MBA08 batch. The batch of MBA08 is a well-

diversified batch with students from a varied educational backgrounds and professional experiences. In the current academic year, in addition to the MBA program focusing on the broad-based curriculum, the institute also has MBA (Business Analytics) and MBA (Human Resource Management) students moulding them to meet the industry demand. Both of these programs are designed to equip the students with the tools and skills needed to succeed in their careers. The MBA09 batch consists of overall three-hundred-thirty-one (331) students from all over the nation, reflecting the national character of the institution. To complement the academic environment provided by expert faculty members, the industry interaction exposes the students to the real world through various conclaves (HR, Finance, Marketing, Strategy, Operations) organized throughout the year, allowing interactions with industry experts. Additionally, our students are very active in serving the community through their corporate social responsibility initiatives to complete a holistic education and participate in national and international competitions. As evidence of our student's calibre, the number of first-time recruiters and returning companies has been on the rise. During the 2022-23 placement season, the number of companies visiting the campus for final placement increased to more than 120. Similarly, the number of companies recruiting our students for the summer placement was more than 105. The interest shown by the industry in the recruitment of our students bear testimony to the confidence shown by the industry in the students of IIM Amritsar. I personally invite you to this year's campus recruitment event and look forward to welcoming you. Please do not hesitate to contact our placement coordinator or me to assist you in any way we can to make this year's event an even better one.

With warm regards,

Prof. R. Nagarajan, Ph.D.
Director, IIM Amritsar.

PLACEMENT CHAIRS' Message



It is with utmost pleasure and regard, that I invite you to the Indian Institute of Management Amritsar for participating in our placement process for the year 2023-24.

We the faculty of IIM Amritsar are proud to present the batches of MBA, MBA-BA and MBA-HR to the outside world. Our pedagogy has emphasised integrity, social responsibility, and accountability above all else, and we are confident that this cohort will meaningfully augment the managerial talent in your organizations. The academic environment at IIM Amritsar ensures that graduates possess the necessary skills and orientation required to not only be efficient managers but also be the future leadership of your respective organizations. The near continuous interaction with seasoned practitioners in the industry has also contributed to the learning of these students at IIM Amritsar.

Many organizations have shown faith in our students in the short but eventful history of our institution. This can also be reflected in the steadily rising number of offers made to our students. The quality and scope of the profiles offered to our students has also consistently improved over the years. With every passing year, newer recruiters and recruiters from more diverse sectors have absorbed candidates from our institution. We hope that the graduating cohort of students interest you similarly, aid in your endeavours and bring laurels to our institution.

We look forward to an opportunity to contribute to the realization of the vision of your organization by facilitating the supply of the necessary managerial talent.

Prof. Ravishankar V. Kommu
Placement Co-Chair, IIM Amritsar



Dear Business Leaders,
Greetings from IIM Amritsar!

IIM Amritsar, established in 2015 by the Government of India as the country's 15th IIM, has emerged as a premier hub of budding managerial talent. In a short span of eight years, IIM Amritsar has carved a distinct identity among corporate recruiters. Their exponentially growing participation in the summer internship and final placements process bears testimony to the institute's solid intellectual capital and vibrant learning environment.

Enabled by the dynamic leadership of our director, and guided by an accomplished & experienced faculty team, we strive for excellence in management education. In terms of pedagogy & courseware, learning assessment and evaluation, academic and extra-curricular rigor, we have continued raising the bar as one of the fastest-growing institutions in the country.

In 2022-23, we attracted unprecedented interest and participation from first-time recruiters. This is indeed a resounding vote of confidence and a humbling responsibility for us. Academically, the institute has taken significant strides in the last year. We have started three innovative programs – a specialized full-time MBA program in HR, an MBA program in Analytics, and an EMBA program for working professionals.

With great pride and confidence, we present to you the students of our flagship MBA program. Apart from robust business acumen, our students possess integrity, emotional intelligence, perseverance, critical reasoning, and decision-making skills. We urge you to experience the enthusiasm and dynamism of an IIM Amritsar student-manager!

We look forward to a long and fruitful association in accelerating your organizational growth.

Prof. Sakshi Aggarwal
Placement Co-Chair, IIM Amritsar

FACULTY

PERMANENT FACULTY

- Prof. Chetan
- Prof. Swapan Deep
- Prof. Aarushi Jain
- Prof. Amit Gupta
- Prof. Ananya Syal
- Prof. Ankit Sharma
- Prof. Arun Kumar Kaushik
- Prof. Aswathy Asokan Ajitha
- Prof. Austin P M
- Prof. B. Venkatesh
- Prof. Divya Tripathi
- Prof. Ganesh Sankar
- Prof. Gurbir Singh
- Prof. Harpreet Kaur
- Prof. Jagriti Srivastava
- Prof. Kalpit Sharma
- Prof. Mahima Gupta
- Prof. Mukesh Kumar
- Prof. Nabendu Paul
- Prof. Pankaj Gupta
- Prof. Pavneet Singh
- Prof. Prashanth V. Anand
- Prof. Prashat Poddar
- Prof. Priyesh Valiya Purayil
- Prof. Rakesh Gupta
- Prof. Ranjan Kumar
- Prof. Ravi Khadotra
- Prof. Ravishankar V. Kommu
- Prof. Rohit Kapoor
- Prof. Sakshi Aggarwal
- Prof. Sanket
- Prof. Santosh
- Prof. Shankar Venkaragiri
- Prof. Shuvabrata Chakraborty
- Prof. Siddharth Gaurav Majhi
- Prof. Sujit Jagadale
- Prof. Sunil Reddy Kunduru
- Prof. Surender Rao Komera
- Prof. Sweta Singh
- Prof. Udayan Sharma
- Prof. Vartika Dutta
- Prof. Nagarajan Ramamurthy

VISITING FACULTY

- Prof. Anurag Dugar
- Prof. Amandeep Dhir
- Prof. Amar Saxena
- Prof. Debi Saini
- Prof. Diptiman Banerji
- Prof. Gaurav Agarwal
- Capt. Gajanan Karanjikar
- Prof. Harsh Vardhan
- Prof. Lokesh Garg
- Prof. Madhumita Mohanty
- Prof. Manish Maheshwar
- Prof. Padmalatha Suresh
- Prof. P.D. Purkayastha
- Prof. Prashant Kumar
- Prof. Pratap Giri
- Prof. Piotr Olaf Żylicz
- Prof. Prateek Bedi
- Prof. Prantosh J Banerjee
- Prof. Prabal K. Sen
- Prof. Rahul Pandey
- Prof. Rajesh Madhavan
- Prof. Rajiv Srivastava
- Prof. Rohit Kapoor
- Prof. Ruchit Chaturvedi
- Prof. Sadhan Kumar Bhattacharya
- Prof. Sankarshan Basu
- Prof. Saurabh Chandra Pathak
- Prof. Sanjeev Tripathi
- Prof. Saripalli Bhavani Shankar
- Prof. Sebastian Tharakan
- Prof. Shankar Venkatagiri
- Prof. Shikha Verma
- Prof. Siva M Kumar
- Prof. Smriti Das
- Prof. Soumojit Kumar
- Prof. Sunil Chandran
- Prof. Sunder Madakshira
- Prof. Sunder Venkatesh
- Prof. Surya Prakash Singh
- Prof. Suryanaraya Valluri
- Prof. Syed Abdulla Al Mamun
- Prof. T. D. Chandrasekhar
- Prof. Umesh Vyas
- Prof. Utkarsh Mazmudar
- Prof. Venkatesh Bangaruswamy

The Journey so far

- **12th & 13th Feb 2022:** Aarunya 6.0
- **11th July 2022:** MBA 08, MBA BA 02 and MBA HR 02 Inauguration. The strength of the BA and HR batches successfully doubled.
- **7th August 2022:** Yukti'22, 7th Annual HR Conclave
- **15th August 2022:** Flash Mob at Wagah-Attari border
- **8th October 2022:** TEDx IIM Amritsar

- **26th Jan 2020:** Flash Mob at Wagah - Attari border
- **8th & 9th Feb 2020:** Aarunya 4.0
- **17th Mar 2020:** Successful Conclusion of 100% Final Placements for PGP 04 Batch
- **20th Mar 2020:** Kritansh'19, Annual Sports Meet Ends

- **17th Jan 2018:** Sankshetra'18, Operations and Strategy Conclave
- **26th Jan 2018:** Flash Mob at Mall of Amritsar on Republic Day
- **3rd & 4th Feb 2018:** Aarunya, Annual Cultural, Sports & Management Festival
- **31st Mar 2018:** Successful Conclusion of 100% Final Placements for PGP 02 Batch
- **11th Aug 2018:** Yukti'18, HR Conclave
- **15th Aug 2018:** Runbhoomi Marathon organized as part of Independence Day Celebrations
- **19th Sep 2018:** TEDx
- **13th Oct 2018:** Pariprekshya'18, Marketing and Finance Conclave
- **15th Dec 2018:** Sankshetra'18, Operations and Strategy Conclave

- **10th - 12th Feb 2016:** Aarunya, Annual Cultural, Sports & Management Festival
- **19th Jun 2016:** Foundation Stone for permanent campus laid
- **15th Jul 2016:** PGP 02 Inauguration
- **8th Sep 2016:** Yukti, HR Conclave
- **17th Dec 2016:** Sankshetra, Consulting Conclave

2022

2023

2021

2020

2019

2018

2017

2016

2015

- **5th February 2023:** E-Summit 3.0
- **15th to 17th March 2023:** G-20 Summit held at IIM Amritsar
- **July 2023 :** M.Sc. programme in Data Science and Management jointly offered by IIM Amritsar and IIT Ropar
- **27th July 2023:** 9th Foundation Day celebration
- **2nd August 2023:** Inauguration of Management Development Program by IIM Amritsar in collaboration with Institute of Chartered Accountants of India (ICAI)
- **5th August 2023:** Yukti – 8th Annual HR Conclave
- 5-Year Integrated B. Tech-MBA Program launched by IIM Amritsar and NIT Jalandhar

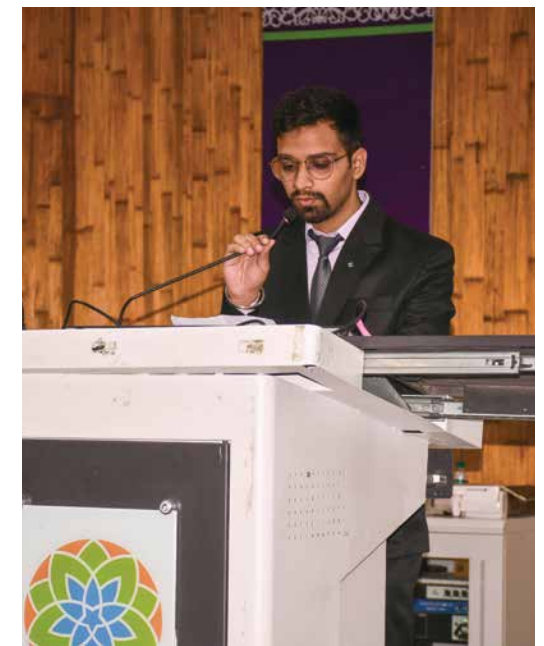
- **26th Jan 2021:** Flash Mob at Wagah - Attari border
- **12th Jan – 7th Mar, 2021:** Kritansh'20, Annual Sports Meet
- **12th & 13th Mar 2021:** Aarunya 5.0
- **26th May 2021:** Successful Conclusion of 100% Final Placements for PGP 05 Batch

- **26th Jan 2019:** Flash Mob at Mall of Amritsar on Republic Day
- **2nd & 3rd Feb 2019:** Aarunya 3.0
- **23rd Feb 2019:** Alumni Meet
- **10th Apr 2019:** Successful Conclusion of 100% Final Placements for PGP 03 Batch
- **10th Aug 2019:** Yukti'19, HR Conclave
- **15th Aug 2019:** Runbhoomi 3.0
- **12th Oct 2019:** Pariprekshya'19, Marketing and Finance Conclave
- **5th Oct - Delhi, 19th Oct - Bangalore, 2nd Nov - Mumbai:** Director – Alumni Meet
- **9th Nov 2019:** Sankshetra'19, Operations and Strategy Conclave
- **19th Nov 2019:** Cyclothon Event

- **22nd Apr 2017:** Convocation, PGP 01
- **10th Jul 2017:** PGP 03 Inauguration
- **15th Aug 2017:** Runbhoomi Marathon organized as part of Independence Day Celebrations
- **19th Aug 2017:** Yukti'17, HR Conclave
- **11th Nov 2017:** Pariprekshya'17, Marketing and Finance Conclave
- **14th Nov 2017:** Maiden Alumni Meet

- **6th Aug 2015:** PGP 01 Inauguration

Glimpses of IIM Amritsar



COURSES OFFERED

TERM-I, TERM-II & TERM-III

Finance

- Financial Accounting
- Foundations of Finance
- Management Accounting
- Corporate Finance

Economics

- Managerial Economics
- Macro Economics and Policy

Information Technology

- Business Computing
- Emerging IT Technologies
- Management Information System

Strategy

- Strategic Management

Marketing & Communication

- Fundamentals of Marketing
- Essentials of Business Communication
- Advanced Marketing Management
- Applications of Business Communication
- Business Research Methods

Organisational Behaviour and Human Resource

- HR Planning and Talent Acquisition
- Individual Behaviour in Organizations
- Creating and Sustaining Effective Teams
- Talent Management and Development
- Organization Structure and Processes

Operations Management and Quantitative Methods

- Business Statistics
- Fundamentals of Operations Management
- Operations Research
- Process Planning in Operations Management

TERM-IV, TERM-V & TERM-VI

Economics

- Time series analysis
- Game Theory and Strategy
- Behavioral Economics

Finance

- Investment Analysis & Portfolio Management (IAPM)
- Options, Futures, and other Derivatives (OFD)
- Corporate Valuation (CV)
- Commercial Bank Management (CBM)
- Fixed Income Securities (FIS)
- Financial Aspects of Mergers & Acquisitions (FAMA)
- Alternative Investments (AIN)
- Financial Risk Management & Measurement (FRMM)
- Financial Time Series Analysis and Risk Management Using R (FTSA)
- Financial Modeling
- Behavioral Finance
- Investment Banking
- Financial Technology

Information Technology

- Python for Managers
- Introduction to Cloud Computing
- Machine Learning with Python
- Visual Analytics
- Business Models for Digital Platforms
- Managing Digital Transformation
- Big Data Analytics
- Fundamentals of Blockchain
- Deep Learning and Neural Networks
- Social Network Analysis & Social Media Analytics
- Coaching and Mentoring

Strategy

- Capstone Simulation
- Entrepreneurship and New Venture Management
- Strategic Consulting
- Design Thinking & Innovation

Marketing & Communication

- Retail Management Strategy
- Services Marketing
- Customer Relationship Management
- Consumer Behaviour
- Marketing Analytics
- Business Storytelling using Data
- Integrated Marketing Communications
- Digital Marketing
- Business to Business Marketing
- Strategic and Financial Communication
- Sales and Distribution Management
- Rural & Inclusive Marketing
- Brand Management
- Product Management
- Strategic Marketing
- Data-Driven Operating System in Marketing (DDOM)

Organisational Behaviour and Human Resource

- HRM during corporate restructuring
- Competency Mapping and Managing Talent
- Compensation and Rewards Management
- Career Management and Work life Integration
- Leadership and decision making for managers
- Employer Branding
- HR Metrics and Dashboarding
- Organization Change and Development
- Negotiation and conflict resolution
- The Science of Happiness

Operations Management and Quantitative Methods

- Service Operations Management
- Supply Chain Management
- Data Mining with R
- Analytical System Dynamics: Modelling & Simulation
- Predictive Analytics with R
- Six sigma and Lean Systems
- Warehousing & Logistics Management
- Retail Analytics
- Bayesian Statistics
- Multiple Criteria & Multi Objectives Decision Making
- Project Management



BATCH OF 2024

BATCH SIZE



279

Total Number of Students

GENDER RATIO



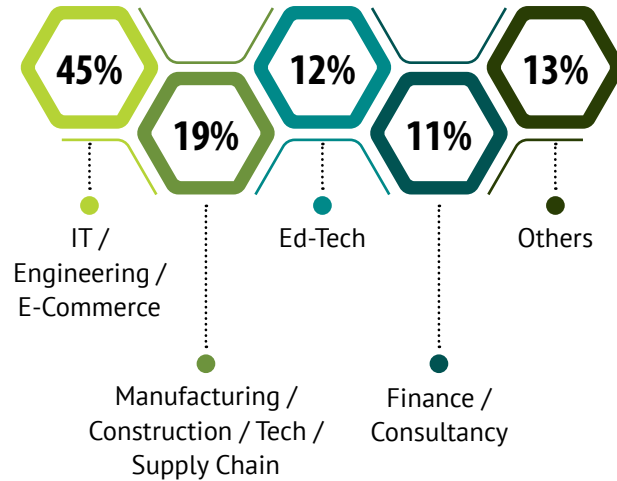
25% Females



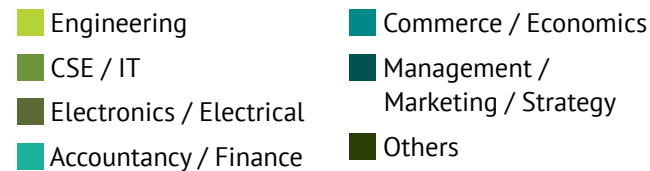
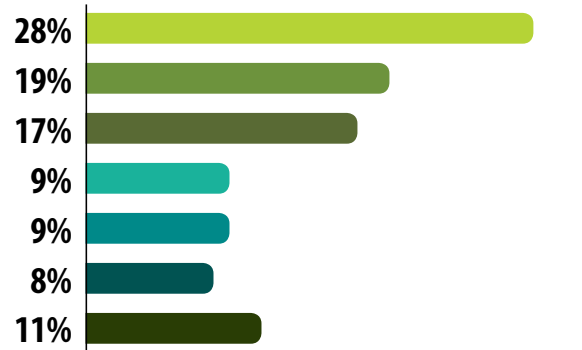
75% Males



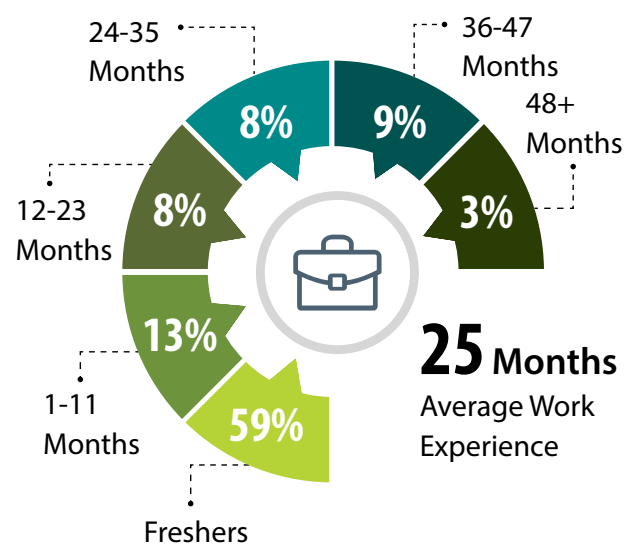
WORK EXPERIENCE SECTOR



EDUCATION BACKGROUND



WORK EXPERIENCE IN MONTHS



PREVIOUS WORK EX COMPANIES

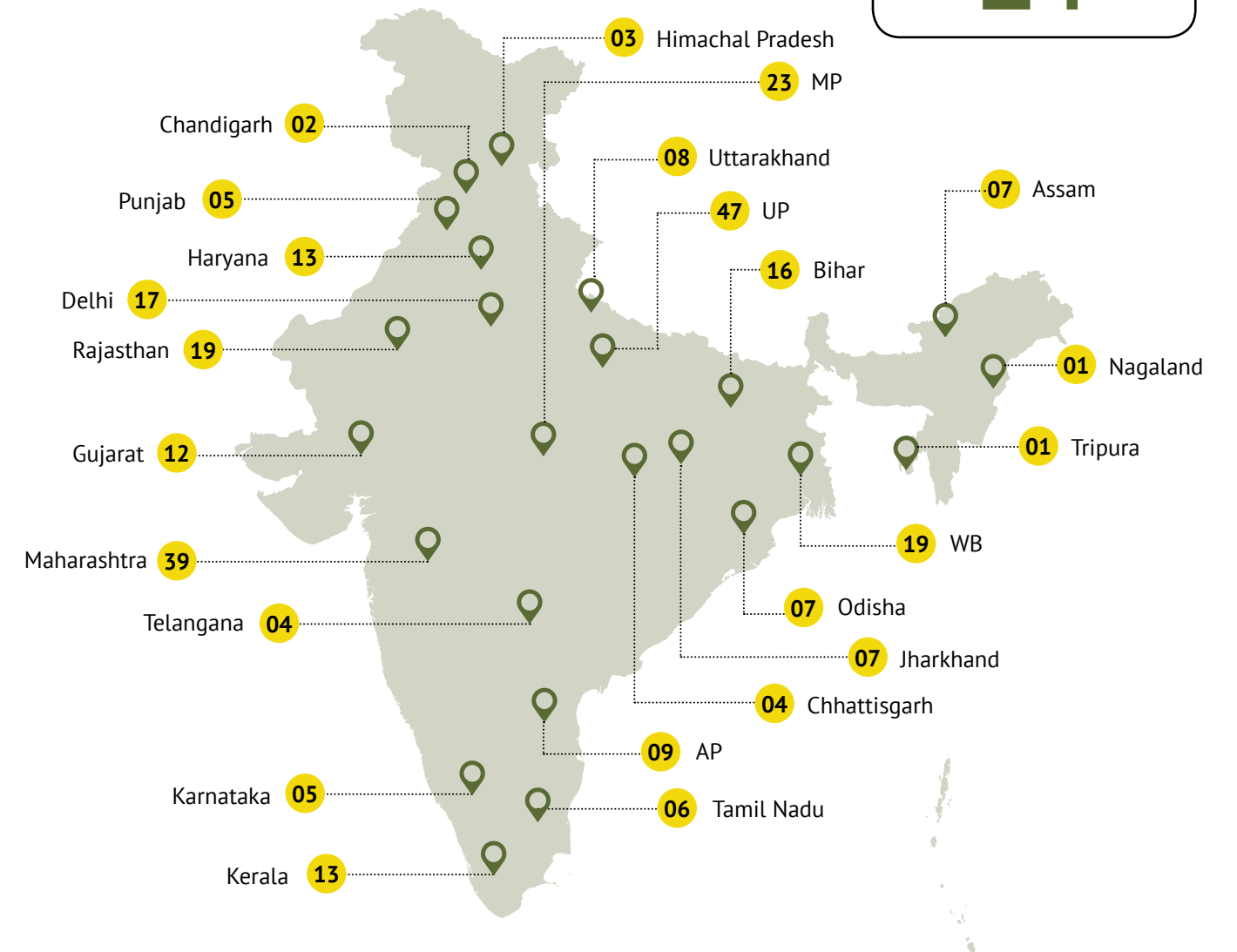
- AON Consulting
- ACC
- Accenture Technologies
- Adani Wilmar
- Amazon
- Axis Securities
- Bridgestone
- Cappgemini
- Cognizant
- Deloitte
- DOW Chemicals
- E&Y
- Genpact
- Grofers
- HSBC
- Infosys
- ITC
- Jacobs Engineering
- Maruti Suzuki
- Nielsen
- OYO
- Samsung
- SAP Labs India
- Tata Consultancy Services
- Grasim Industries
- Tech Mahindra
- TresVista
- Wipro

PROMINENT ALMA MATER

- IISER
- IIT
- BITS
- IIIT
- IHM Goa & Shimla
- DU
- NIT
- DTU
- BHU

REGIONAL DIVERSITY

TOTAL STATES
24



PLACEMENT HIGHLIGHTS 2021-23

Highest CTC
36.25 LPA

Median CTC
16 LPA

Average CTC
16.51 LPA

BATCH OF 2025

BATCH SIZE



331

Total Number of Students

GENDER RATIO



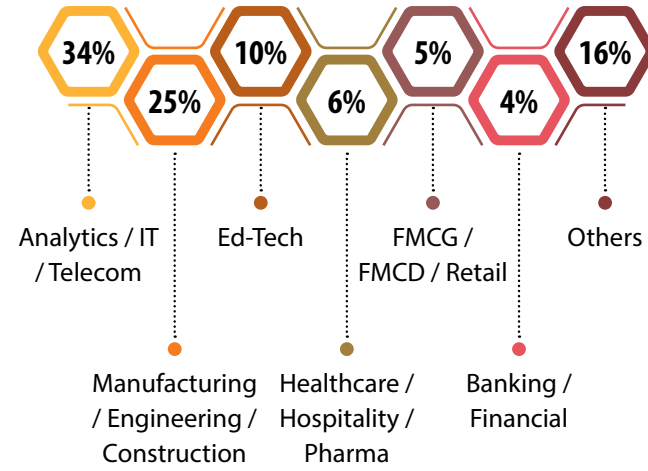
17% Females



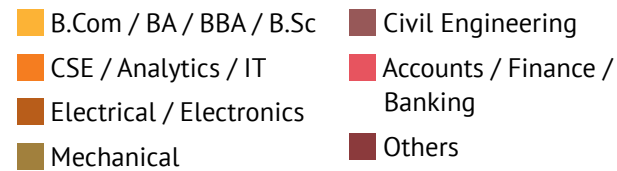
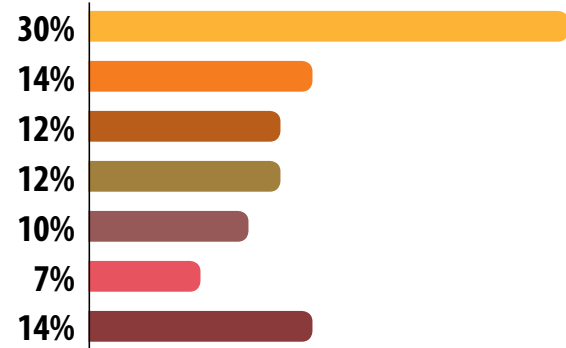
83% Males



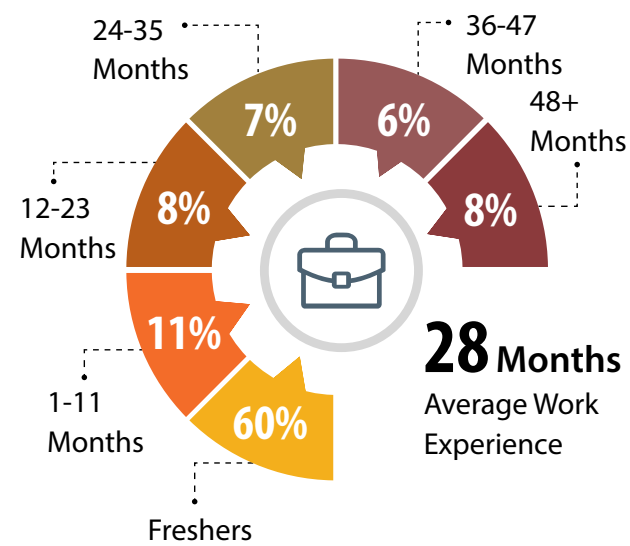
WORK EXPERIENCE SECTOR



EDUCATION BACKGROUND



WORK EXPERIENCE IN MONTHS



PREVIOUS WORK EX COMPANIES

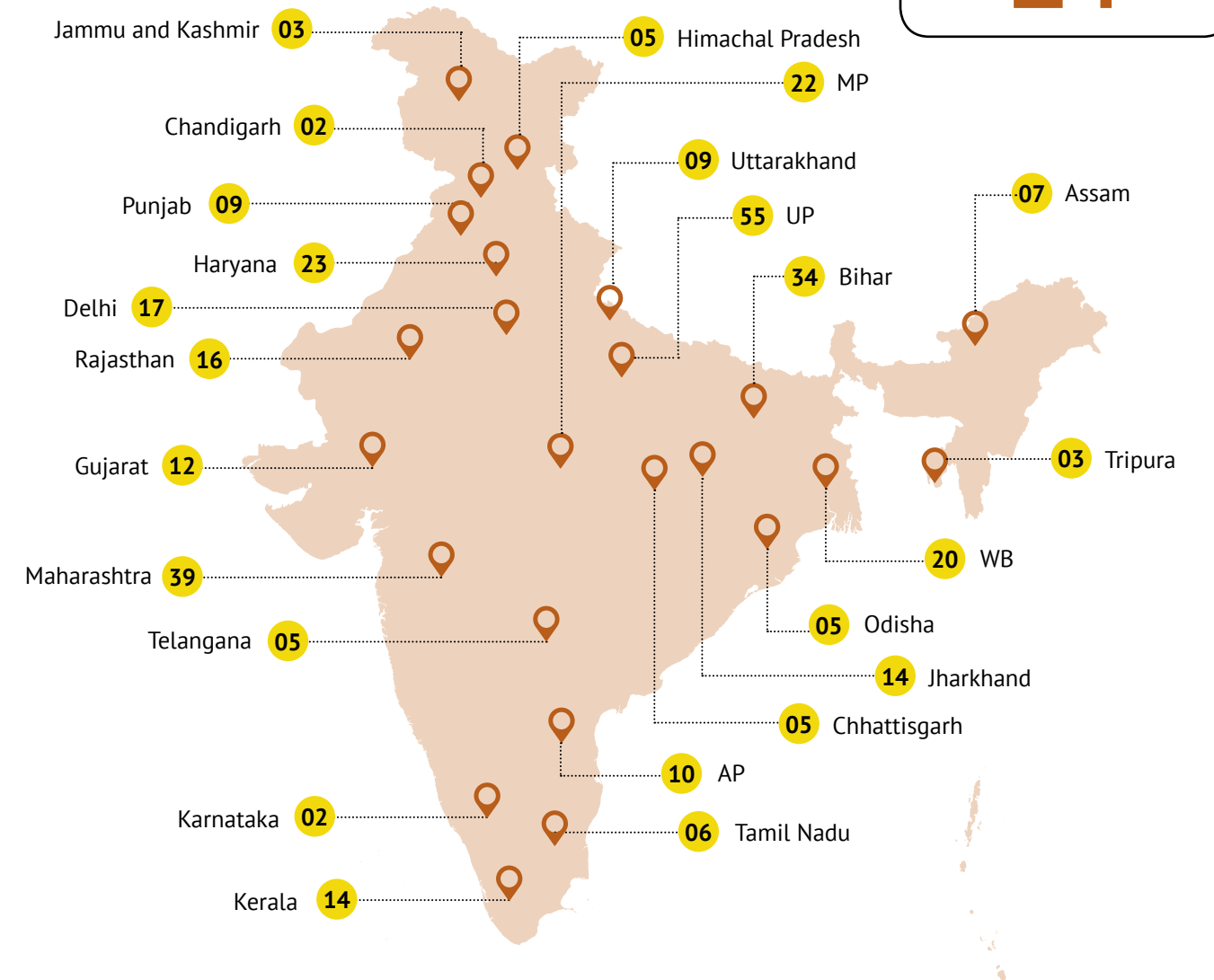
- AON Consulting
- ACC
- Accenture Technologies
- Adani Wilmar
- Amazon
- Axis Securities
- Bridgestone
- Cappgemini
- Cognizant
- Deloitte
- DOW Chemicals
- E&Y
- Genpact
- Grofers
- HSBC
- Infosys
- ITC
- Jacobs Engineering
- Maruti Suzuki
- Nielsen
- OYO
- Samsung
- SAP Labs India
- Tata Consultancy Services
- Grasim Industries
- Tech Mahindra
- TresVista
- Wipro

PROMINENT ALMA MATER

- IIT
- NIT
- AIIMS
- IIIT
- IHM
- IISER
- BIT
- DU
- BHU

REGIONAL DIVERSITY

TOTAL STATES
24



PLACEMENT HIGHLIGHTS 2022-2023

Highest Stipend
₹ 2,40,000

Median Stipend
₹ 70,000

Average Stipend
₹ 82,805

Student ACHIEVEMENTS

During the year, our students earned several laurels and won awards in various competitions organized by the corporates and other B-schools.



Industry INTERACTION CELL

YUKTI

Panel 1:

Mr. Bikram Nayak
Head - HR, L&T NxT

Mr. Sameer Mathur
Director-HR, RBS

Mr. Prashant Srivastava
Founder, CEO, The Other 2 Thids

Ms. Sonali Majumdar
Head HR, Safari Industries

Mr. Rajendra Mehta
DHFL, CPO

Mr. Vivek Tripathi
CHRO, Biba Apparels

Panel 2:

Mr. Raj Dharmaraj
Head HR, Cognizant

Ms. Yamini Krishnan
Director - HR, IQVIA

Mr. Sandeep Batra
SVP & Head HR, Vodafone Idea

Mr. Yogesh Misra
VP, Thomas Assessments

Mr. Sandeep Tyagi
Director HR, Samsung

Mr. Dilip Sinha
Head HR, Reliance Retail

VYAKRITI

Mr. Ritwik Rath
Chief General Manager – IS Strategy, HPCL

Mr. Bhaskar Roy
Vice President, Genpact

Mr. Jitendra Kanojia
Head of Analytics, Leading Fashion Retail Company

Ms. Ruchi Bubber
Head of Analytics- Sales, Pernod Richard

Mr. Mehul Bhagadia
Head of Data and Analytics, Wells Fargo

Mr. Sunder Prabhu S
AVP Analytics Consulting, Tiger Analytics

SANKSHETRA

Strategy Panel:

Mr. K S Rao
Chief Sales Officer (CSO) & Executive Director – Market Development, Sales & Proposals, ThyssenKrupp Industrial Solutions

Mr. Mandar S Joshi
Vice President - Strategy and Growth and Director, Tech Mahindra

Mr. Subir Hazra
Chief Commercial and Strategy Officer, GMR group

Mr. Rajesh Kumaramenon
Chief Quality and Sustainability Officer, Licious

Mr. Amit Dutta
A Chief Strategy Officer, Ampersand Group

Operations Panel:

Mr. Shekhar Tiwari
Managing Director, Accenture Operations, Supply Chain & Network Operations

Mr. Gagan Bharadwaj
Senior VP Supply chain, Intas Pharmaceuticals

Mr. Kapil Sabherwal
Vice President Operations, Annova Solutions

Mr. Deepak Jaiswal
Director, Imagenous Engineering Pvt. Ltd

Mr. Neeraj Rajbehari Lal
Chief Operating Officer, Apollo Hospitals International Limited

Mr. Karthikeyan Natarajan
Executive Director & Chief Operating Officer, Cyient Ltd

PARIPREKSHYA

Finance Panel:

Mrs. Praveena Kala
Ex banker, Independent Director, and Senior Strategic Advisor with Salesforce

Mr. Sambasivan G
CFO, Tata Sky Ltd

Mr. Vikas Ralhan
CFO, LocoNav

Mr. Nitin Parekh
CFO, Zydus Group

Mr. Venkatraman G S
Senior VP & CFO, Subex

Mr. Raghupati Mishra
Group CFO, Liberty House Group India

Marketing Panel:

Mr. Parveen Kumar Gupta
Chairman, Utkarsh Small Finance Bank

Mr. Amit Shah
Chief Marketing Officer, Zycus

Mr. Ritesh Ghosal
Start-Up Adventurer and Ex-Chief Marketing Officer

Ms. Ruchika Gupta
Chief Marketing Officer, Luminous Power Technologies (P) Ltd

Mr. Deb Gooha
Chief Marketing Officer, MPAY global payment tech

Mr. Alok Saraogi
SVP and Head of Marketing, TVS Automobile Solutions Ltd

AAROHAN

Ms. Seema Nayak
Chief Compliance Officer, NCDEX

Ms. Aradhika Mehta
CMO, Ex – Lenskart.com

Mr. Bipul Chandra
Managing Director, Ducati India

Mr. Lalit Agarwal
Founder & Managing Director, V-Mart Retail Limited

GUEST LECTURES

Mr. Raj Raghavan

Chief People & Culture Officer
Corestack.IO

Mr. Abhay Kapoor

CHRO
Suzuki

Ms. Sunita Rebecca Cherian

Chief Culture Officer & SVP
Wipro

Mr. Rahul Bagale

CHRO
Force Motors

Mr. Gaurav Ahluwalia

CHRO
JP Morgan

Mr. Paneesh Rao

Chief sustainability Officer
MindTree

Dr. Sachin Gulati

Head, India campus Recruitment
American Express

Mr. Dharm Rakshit

Head, HR
Hero Motocorp

Mr. Pradeep Chavda

HR Transformation Director
Sodexo

Mr. Mukul Mathur

Group Head HR (CHRO)
CJ Darcl Logistics

Mr. Gaurish Wagh

Global Talent Management & Change
Expert
Credit Suisse

Ms. Divya Sonali Minz

Director Human Resources
Avnet India Pvt Limited

Mr. Anil Ghelani

Head of Passive Investments &
Products
DSP Investment Managers

Mr. Venkitraman Anand

Chief Executive and Wholesome
Director
Harrisons Malayam Ltd (RPSG
Group)

Mr. Rejo Francis

National Sales Head
Zee Entertainment

Ms. Vipin Luthra

Senior Director
Pepsico

Mr. Sumit Mundra

Senior Director (HR)
Gartner

AVLOKAN & SPOTLIGHT

AVLOKAN - LEADERSHIP WEBINAR SERIES

Mr. Dev Khandwala

Principal, Global Consulting
Infosys Finacle

Mr. Ritesh Agrawal

CFO
Ethos Watch Boutiques

Mr. Chirag Aneja

University Engagement
Lead
Grey Orange

Ms. Neha Kumari

Lead-Learning and
Development
Zivame

Mr. Yuvaraj Srivastava

Group CHRO
Make My Trip

Dr. Sanjeev Kumar Chauhan

Director HR
Pepe Jeans

Mr. Akshay Sangwan

Executive Director
Sonalika Industries

Ms. Jyoti Thakral

Senior Assistant Vice
President
EXL

Ms. Laxmi Sheth

Managing Director
Accenture

Mr. Amit Ranga

HR Head
L'Oréal

Mr. Sushant Gupta

Founder & Chairman
SG Analytics

Mr. Anshumaan Singh Teotia

Deputy General Manager
Porter



Ms. Shobhana Karthikeyan

Analyst-Campus Recruiter
Mphasis

Mr. Mani Bharath K

Associate Director, Analytics
Consulting
Tiger Analytics

Mr. Sandesh Prabhu

Vice President, Practices and
Solutions Strategy
HCL Technologies

Dr. Vijayesh Gupta

COO
Cadila Pharmaceuticals

Mr. John Mathew

Head TA
V-Guard

Mr. Abhiram Mishra

AVP State Business Head,
Fashion and Lifestyle
Reliance Retail

Mr. Sajjad Ahmed

Senior Director, Human
Resources
Capgemini

SPOTLIGHT

Mr. Raghu Rao

CEO
SplitByte Inc

Prof. Milen Baltov

Vice-Rector
Burgas Free University

Mr. Atulaya Goswami

Human Resource Director
General Mills

Mr. Deepak Kumar Aggarwal

Head Chandigarh Branch
Office 2
Bureau of Indian Standards

Mr. Mohammad Aqib

Scientist C
Bureau of Indian
Standards

Mr. Sachit Jain

Vice Chairman/Managing
Director
Vardhman Special Steels
Limited

Mr. Amitabh Verma

Founder and CEO
AMP Digital

Mr. Colin Mendes

HR Head
VoltasBeko

Shri. Arup Sinha

Executive Director(RS)
North Region, IOCL

Mr. Rohit Mehra

IRS

Mr. Srikanth Kalyanasundaram

DGM, HR
John Cockerill India Limited

Mr. Arun Kumar Thuyamani

Director - HR Transformations
Sodexo

Dr. Preethi John

Ms. Asha Subramanian
CHRO
Subex



COMMITTEES

PLACEMENTS' COMMITTEE

The Placements' Committee at IIM Amritsar is an elected student body responsible for all placement-related activities. It consists of a Bi-Cameral framework of a team of highly motivated and diligent professionals working towards the common objective of acquiring the desired placement offers and chances for students in terms of job profiles and organizations with which to work. The Placements' Committee is primarily responsible for liaising with recruiters to ensure that students are presented with the greatest prospects the industry has to offer. The Placements' Committee is also responsible for responsibilities such as student brochure development, resume screening, pitching, mapping student skills to career opportunities, and placement-related event planning. The Placements' Committee also plays a significant role in developing and nurturing a long-term, mutually beneficial connection with the industry and conducts the "Avlokan-Leadership Webinar Series" to introduce industry professionals to some of the country's brightest minds right here at IIM Amritsar. Through this effort, students can gain access to the most up-to-date, in-demand skill sets in the business and benefit from the views and experiences of industry professionals.

ALUMNI COMMITTEE

"To keep the flare of the Alley between its Alumni & Alma mater always Glowing"

Driven by the above vision, the ALUMNI COMMITTEE honors the responsibility of being the essential bridge between the institute and the Alumni. It is an independent student-driven body that works towards establishing and maintaining a strong relationship between the institute and the alumni, in the form of various activities & engagements throughout the year, like Organizing Alumni Chapter meets, Corporate Mentorship Program, Alumni Interact sessions - Udyat, publishing the quarterly newsletter - Halcyon, Social Media engagement posts like *Know your Alumni* and Summer Internship Diaries. As a strong Alumni base and network are vital for the growth of any institute, the Alumni committee aims to maintain and enhance that network with the rapidly growing and budding Alumni base of IIM Amritsar and maintain a mutually beneficial relationship.



HOSTEL & MESS COMMITTEE

Being away from home is one of the biggest hurdles one will consider before enrolling themselves in a residential program. For some, it is yet another 2 years of hostel life; for others, it is their first experience of being all alone by themselves without their family. Home away from home is how we describe our institution. One might miss the typical home food but will never remain hungry as a decent mess fills one's tummies with tasty and healthy food and one's heart with warmth. The roles and responsibilities of the Committee involve acting as liaisons between the administration and the students. Owing to a wide range of people, the menu is prepared to consider the cuisine preference of all students from different cultural and geographic backgrounds. The menu includes popular and well-known dishes from around the country so students can enjoy multi-cultural food and dishes. The Committee is also responsible for checking the hostel infrastructure, housekeeping issues, quality of mess food, etc.

CULTURAL COMMITTEE

The Cultural Committee of IIM Amritsar aims to provide rich cultural experiences so that the students appreciate the multi-cultural diversity of our society. It is one of the crucial committees responsible for helping students experience their creative and cultural perspectives during their MBA. Through its Cultural Activity Groups, the committee attempts to capture the vibrant persona of the students by offering them a platform to showcase their inner creativity and talents. The committee aims to provide an enriching experience to students and takes care of their emotional well-being by conducting various engaging and fun activities.

The committee primarily has four Cultural Activity Groups under its purview:

- Riyaz, The Music Group
- 3 AM: The Dance Group
- Kathan: The Drama Group
- Glossophile: The Language Group

MEDIA & PR CELL

The Media and Public Relations Cell at IIM Amritsar is responsible for press coverage and all media-related activities. The primary objective of the cell is to embolden the brand of the institute on the industry canvas. The Media and PR Cell looks after all the communication and publications - internal & external and also serves as the official spokesperson of the institute. It is a student-run body responsible for facilitating the endeavor of a rich Industry Connect Program through organizing various Conclaves, Guest Lectures, Workshops, and other such interactive events. The committee is also responsible for covering and capturing various events and activities happening at the institute throughout the year and promoting them through various media and social media platforms. Besides all this, one of the major Media and PR Cell responsibilities is the onboarding of new incoming batches by serving as the Admissions Committee, thereby facilitating a smooth admissions and onboarding process at IIM Amritsar.

SPORTS COMMITTEE

The Sports Committee of IIM Amritsar organizes events throughout the year on campus, including the annual sports fest of the institute - KRITANSH. The Committee is responsible for selecting and constituting various teams for different sports and sporting events. The institute has a vibrant sports culture, and the responsibility to expand the sporting horizons of all the people associated with the institute lies on the shoulders of the Sports Committee. Since a sport is a lot like a business, there is training, competition, wins and losses, passion, and hard work. There are a certain set of life learning that one can learn only on the sports field and not through any other means, and the Committee ensures that the students can get the best of those learning and experiences by providing various opportunities throughout the year in the form of sporting events, fests, competitions, etc. Therefore, the Sports Committee promises to cater to the sporting needs of the student community.

MERCHANDISING AND SPONSORSHIP COMMITTEE

The Committee is responsible for interacting with the corporate to create meaningful associations and sponsorship opportunities. By leveraging our academic and non-academic events like AArunya (the institute's flagship event) and Runbhoomi (IIM Amritsar Marathon), the Committee works towards building and strengthening the institute's brand by forging mutually beneficial partnerships with the corporate. The responsibilities of the Committee include fundraising for events and designing mutually helpful strategies for sponsors and the institute during events while maintaining long-term relationships with sponsors. The merchandising wing of the Committee tries to supplement the core objective of institute brand promotion by procuring and designing attractive and engaging customized products for the students, enhancing their engagement and emotional attachment with the brand and institute.

INDUSTRY INTERACTION CELL

First-hand experience is not the only way a person can accumulate knowledge about the world's know-how. The same can be gathered by interacting with people who already possess the knowledge they have gained over the years due to the time they have spent in the industry. It is what precisely the Industry Interaction Cell of IIM Amritsar tries to achieve by facilitating interaction between the student fraternity at IIM Amritsar and industry stalwarts, thus bridging the gap between industry and academia. IIC works as the mediator where its role is to connect future managers with the current industry leaders and provide a platform for active interaction and knowledge sharing to benefit all parties involved. IIC is also responsible for organizing various annual management conclaves related to different domains to disseminate knowledge and experience of the industry captains among the students.

STUDENTS' COUNCIL

The Students' Council is a student-driven body whose primary purpose is to represent and promote the interests of the students of IIM Amritsar. It acts as the bridge between the faculty, students, and the administration serving as the platform of communication to advance academia in the institute. The Students' Council, with the help of the administration, handles the responsibility to manage and resolve the matters and conflicts that arise among the students. The Students' Council also assists other clubs/committees in conducting and organizing various co-curricular and extra-curricular activities or events throughout the year. The members bring ideas, requests, and feedback to the batch meetings, give students a voice to raise their queries or concerns using a democratic process, and make decisions that affect the institution. The members work under the supervision of a facilitator or administrator, which also helps them learn about leadership, problem-solving, and teamwork. In all, the Students' Council shoulders the responsibility of maintaining the overall decorum within the institute.

INTEREST GROUPS



CENTER OF ENTREPRENEURSHIP

Center of Entrepreneurship is responsible for entrepreneurship-related activities, igniting entrepreneurial spirits, and conducting workshops from time to time. We aim to create a think tank in the coming years. The center is responsible for creating and maintaining a support system to nurture and develop innovative ideas of people within and around the campus. It builds an entrepreneurial ecosystem to co-create and sustain its impact. Our objective is to excite, encourage and motivate students towards the spirit of entrepreneurship and assist them in crystallizing new and innovative ideas. To instil an entrepreneurial mindset among students to nurture the budding entrepreneurs and develop the entrepreneurship ecosystem with the assistance of strong faculty and research network in the field of entrepreneurship.



OPERAZEAL

OperaZeal is the Operations and Supply Chain Management Club of IIM Amritsar. It is committed to fostering enthusiasm among students in Operations Management and Supply Chain Management and acts as a platform for students to identify and evaluate their potential career opportunities in the domain and create a mark in the industry. OperaZeal shall act as a medium for students to enrich their knowledge in the domain by collaborating with the corporate world and the academia in the domain, organising educational games, seminars, workshops, quizzes, knowledge sharing sessions, case study competitions, newsletters, etc.



STRATAGEM

The Strategy and Consulting Club of IIM Amritsar's goal is to foster an interest in strategy and consulting among IIM Amritsar students. It provides a platform for students to sharpen their talents by hosting case study and quiz competitions, seminars, and strategy simulation games that reflect contemporary industry concerns. Stratagem hosts its own annual conclave, Sankshetra, where industry leaders in strategy and consulting share their knowledge and experience with students in a panel discussion. The Stratagem Club also publishes a biannual magazine called "Consultaire," which features essays written by students from top institutions and industry professionals. Articles from specialists from companies such as L&T, Standard Chartered Singapore, Mahindra & Mahindra, and others graced the most recent editions. In addition, the club hosts guest speakers on contemporary business strategy advancements.



MARKOPHILIC

The Markophilic club, as the name implies, is for marketing and sales enthusiasts to amplify and acuminate their talents by providing them with insightful education sessions, apprising events, and hands-on exposure. The club is dedicated to the holistic development of students in their studies and placements. The club's various events, such as Pariprekshya (The Marketing Conclave), Mark Champ, and others, keep participants up to date on current trends and advancements in the marketing sphere. The club's main goals include providing a platform for students to envision their marketing career requirements, assisting them in connecting marketing concepts to industrial applications, and promoting their creativity, thereby making IIM Amritsar a preferred destination for recruiters and marketing aspirants.



SANKALP

"It is not enough to be compassionate. You must act."
- Dalai Lama

In the era of self-centered thinking when the sense of responsibility towards society and the country is dying out SANKALP is a group that begs to differ. With the motto of "Service to those who serve others" Sankalp provides a platform wherein the budding managers offer their voluntary service in various social initiatives undertaken. Through constructive group work, we aim to slowly break the barriers of fear to act differently and nurture individuals who live up to their inner feelings and commitment for the betterment of society.



HRITHVI

HRithvi, The HR Club of IIM Amritsar, provides a platform for the enhancement of knowledge on the current trends in HR through constant discussions and also provides the HR aspirants a channel through which they can clear their apprehensions by taking advice from experts in the industry. We conduct various activities relevant to HR domain including Case study discussions, Leadership development activities, Games, Quizzes etc so as to enhance the relevant and essential skills required to make successful HR professionals in the corporate world. Our vision is to mould and foster the budding Human Resource professionals and to impart the knowledge of Human Resource concepts.



FEC (FINANCE AND ECONOMICS)

The Finance and Economics Club, IIM Amritsar, is a student-run independent club dedicated to developing and enhancing interest in finance and economics on campus through a variety of events throughout the year. By organising a variety of participatory activities, FEC hopes to give students an enriching learning experience in the realm of finance and economics. Students at FEC are enthusiastic about topics ranging from stock markets and derivatives to microfinance and behavioural economics. The club also endeavours to serve as a bridge between the industry and the student community. From providing advice about additional certifications and online courses, like Bloomberg Market Certification, to help them with subject choices and interview experiences, FEC facilitates outside-classroom training to upskill the students leading to brighter career opportunities.



ABC (THE ANALYTICS & BUSINESS COMPUTING CLUB)

ABC, the Analytics and Business computing club of IIM Amritsar seek to facilitate knowledge and development by building an active community of faculty and students that are passionate about data analytics. The club aims to promote students' learning and growth in a data-driven world by conducting knowledge-sharing sessions, seminars, quizzes, simulation-based events, case study contests, and other activities with a vision to improve student acumen and perspicaciousness.



50MM (THE PHOTOGRAPHY CLUB)

Photography is a means of experiencing, reminiscing, and loving. 50mm, The Photography Club of IIM Amritsar is a group of like-minded students who express their passion for photography to seize the moments you want to cherish. Our aim is to capture the vibrancy of IIM life on the campus as well as in the hostel to relish these moments later. The club organizes its annual photography competition "Perspective" where top B-schools participate to win exciting prizes. The club has been successful in covering various events of the institute, Yukti, Pariprekshya, Sankshetra & our cultural fest "Arunya". It organizes various photo walks and workshops throughout the year to enhance learning and creativity.



PREP CLUB

The Prep Club of IIM Amritsar is a student-driven initiative aimed at assisting the students to help them upskill and polish themselves for the better. The club focuses on enlightening the students with the real-time functioning of the industry i.e. bringing them closer to reality and closely working with the individual students for personalized development. The club hosts myriad industry leaders and the brightest minds of leading institutions to share their experiences. As part of customized guidance, the club manages programs such as the Mentor program, fostering peer to peer learning, etc. Some other initiatives include – workshops on business competitions, how to pick the right certifications, etc. Organizing mock interviews, group discussion sessions, followed by personal feedback sessions and various follow up connects to track the overall progress.



VAANI

"Vaani," the public speaking and literary club of IIM Amritsar provides students a platform to become effective communicators. Vaani is the word for voice, which, when used to speak, inspire, question, or applaud, generates a synergy of activities. Through literary quizzes, speech analysis, and poetry, Vaani cultivates a literary culture with its audience. Vaagmita (Speech Competition), Aparajita (Debate Competition), Vakta (Case-based boardroom discussion), and War of Words are among its notable events (Just a minute challenge). Additionally, the club hosts two prominent monthly series: Abhivyakti (Speaker of the Month) and Abhibhashan (Speech analysis blog). In addition, we conduct the "Samvad" round table discussion event, which is a moderated conversation on topics of current interest among students from various institutes.

SUMMER PLACEMENTS 2023

SUMMER PLACEMENT STATISTICS



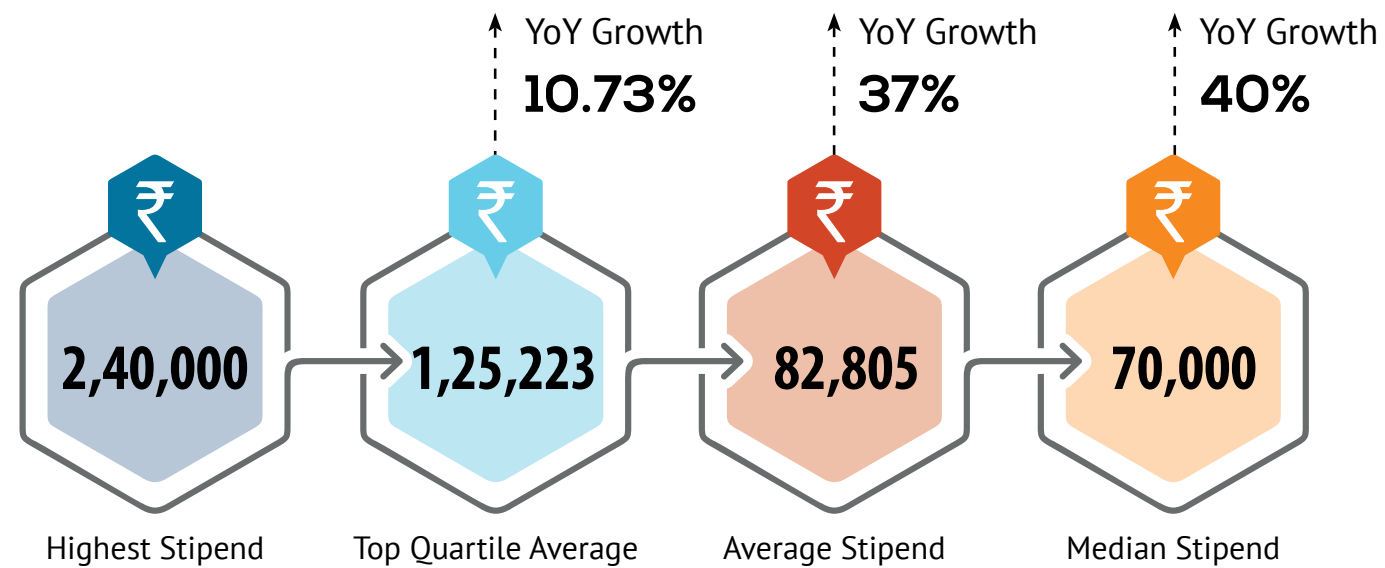
279

Number of Students

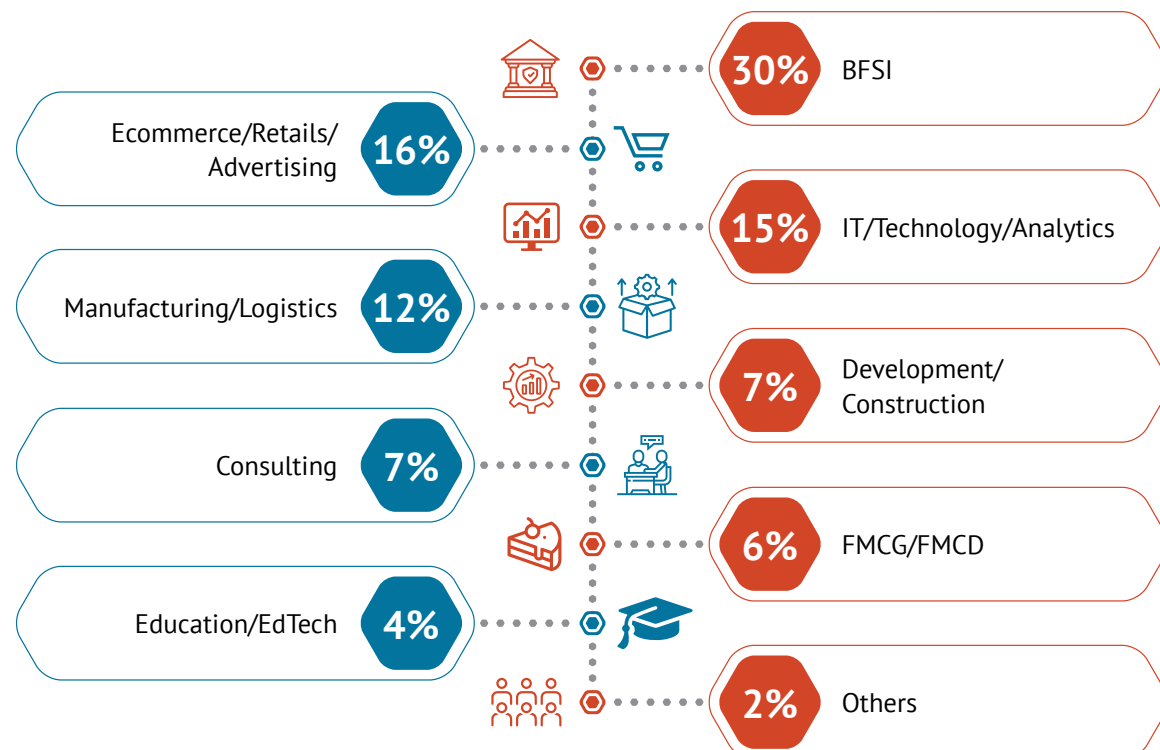


105+

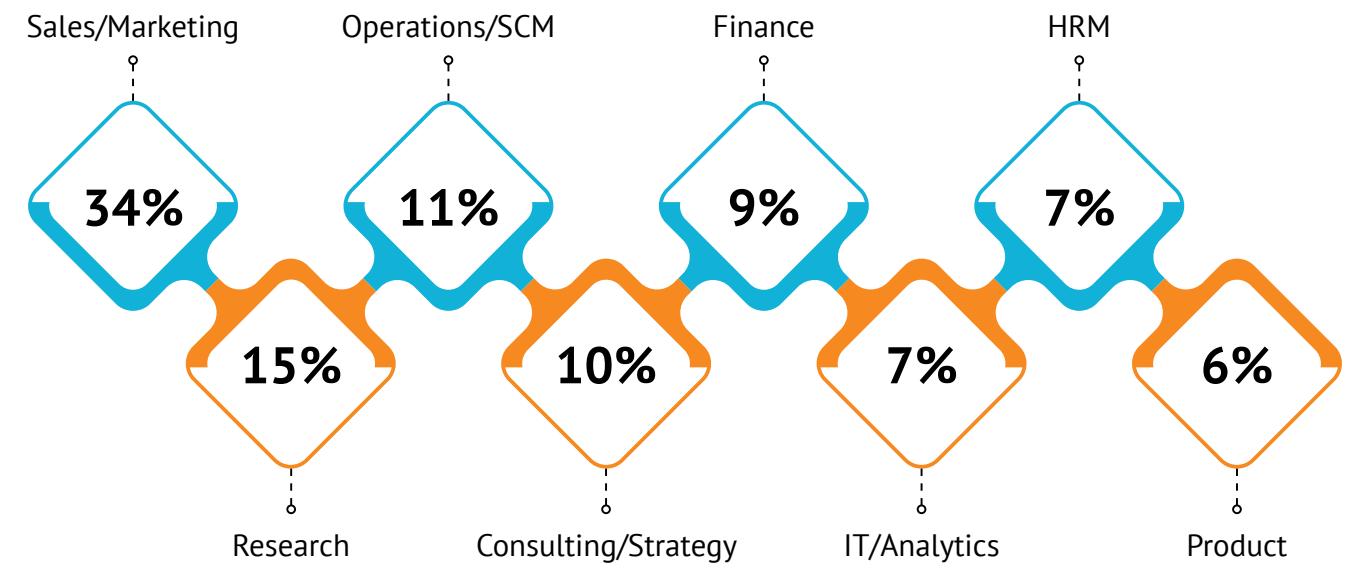
Number of Recruiters



INDUSTRY WISE DATA



DOMAIN WISE DATA

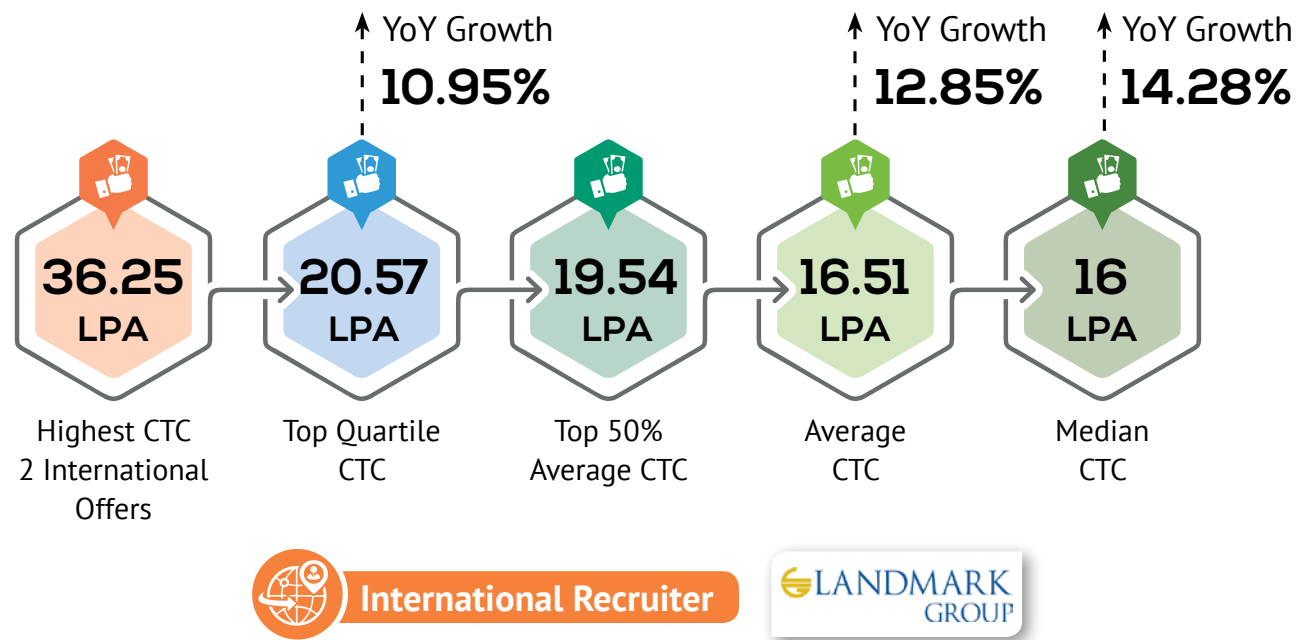


RECRUITERS LIST

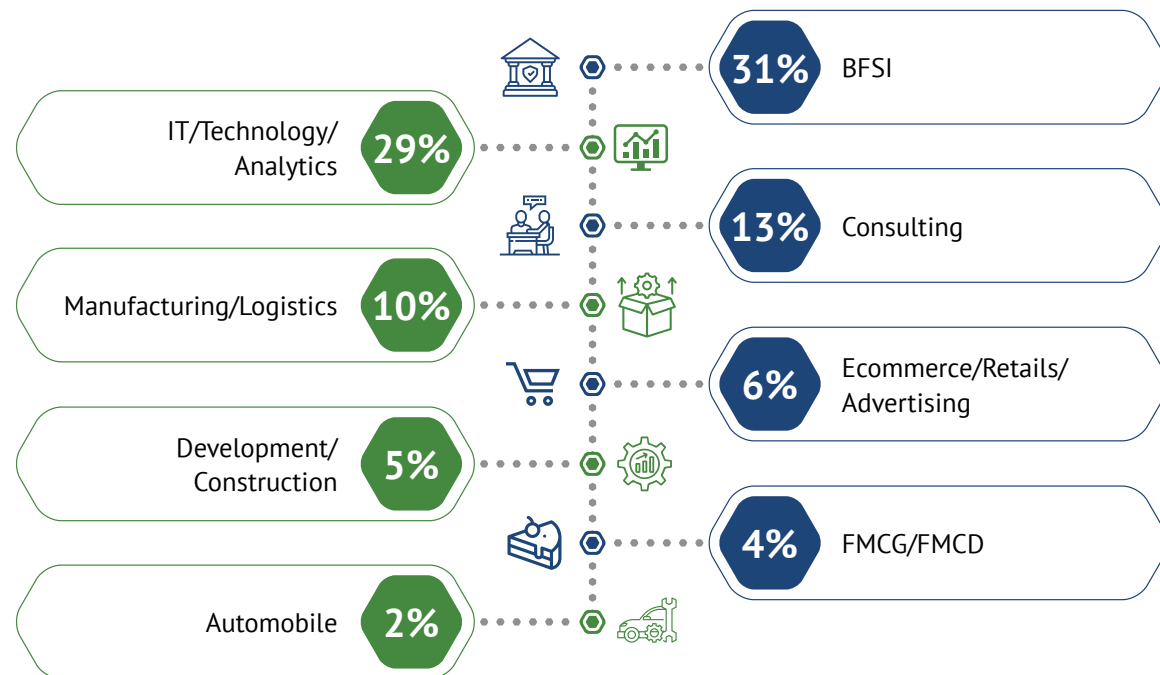


FINAL PLACEMENTS 2023

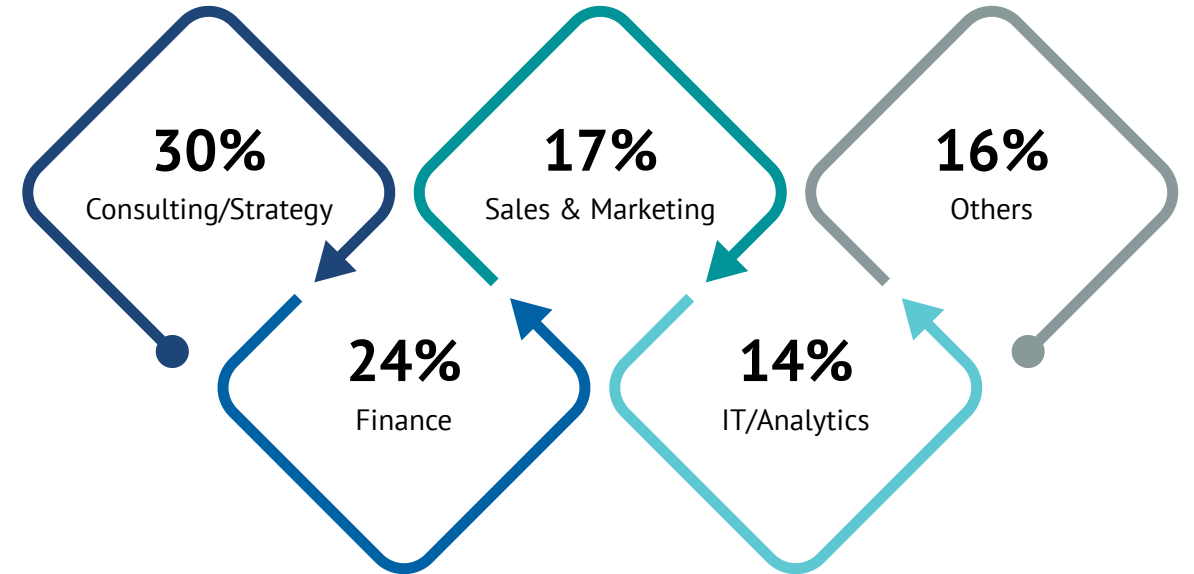
FINAL PLACEMENT STATISTICS



INDUSTRY WISE DATA



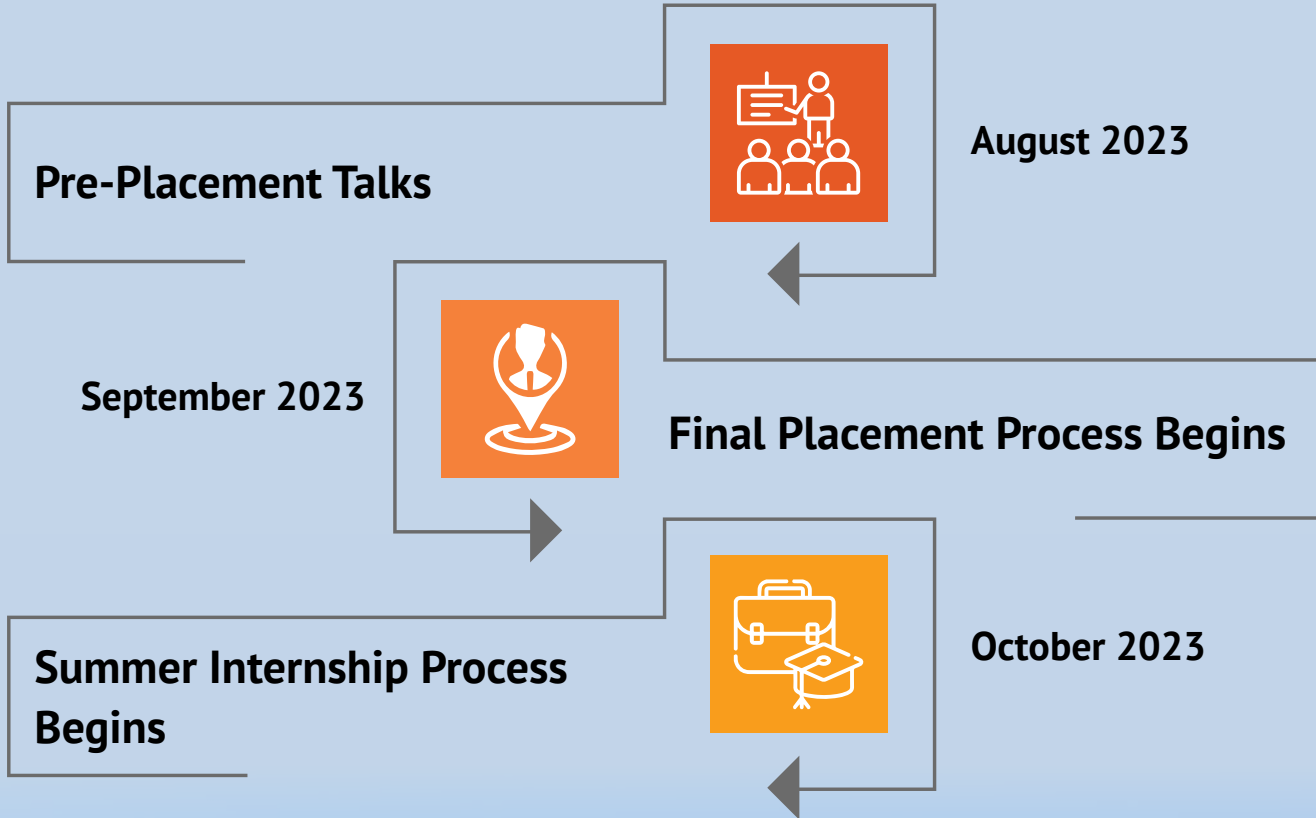
DOMAIN WISE DATA



RECRUITERS LIST



Placement CALENDAR



MEDIA COVERAGE

IIM Amritsar Placement 2023: Completes 100% Placement with 13% Rise in Average Salary at Rs.16.51 LPA; Accenture, Amazon, Cipla, Deloitte, Adani, BMW, Cognizant hire big

IIM Amritsar has successfully completed 100% Placement 2023 for its 7th and large MBA 2023-23 batch. Average salary for the batch has gone up by 13% at Rs.16.51 LPA from Rs.14.63 LPA last year despite the economic slowdown. 120 companies participated in IIM Amritsar Placements 2023. Accenture, Amazon, Cipla, Deloitte, Adani, BMW, Cognizant were among the top recruiters.

Indian Institute of Management Amritsar is Set To Host The Sixth Edition of Sankshetra: The Annual Operations And Strategy Conclave

Indian Institute of Management Amritsar is set to host the sixth edition of Sankshetra: The Annual Operations and Strategy Conclave. Sankshetra 22 is scheduled to be held offline on the 10th of December from 10 AM onwards. The Conclave aims to provide the students fraternity at IIM Amritsar with a holistic view of how cohesive and competitive market responds dynamically to varying conditions.

IIT, IIM campuses coming to Edu City

After both the prestigious institutes communicated their willingness to establish their campuses in Edu City, the administration will now start the process of allocating land to the two institutes.

आर्टिफिशियल इंटेलिजेंस के साथ बढ़ गया एचआर का दायरा : राघवन

आर्टिफिशियल इंटेलिजेंस (AI) का उपयोग एचआर प्रक्रियाओं में बढ़ रहा है। यह न केवल कामों को तेजी से करता है, बल्कि मानव संसाधनों को बेहतर ढंग से मैनेज करता है।

Unleashing Academic Excellence with a pathway of Effective Leadership

Academic excellence is the cornerstone of any institution. It is a journey that requires effective leadership, strategic vision, and a commitment to continuous improvement.

212 MBA students awarded degrees

AMRITSAR, APRIL 4 - IIM, Amritsar, awarded MBA degrees to 212 students of its 6th batch at the convocation ceremony. Students received degrees on the recommendation of the academic council as per the IIM Act, 2017.

Computers donated by IIM Amritsar

IIM Amritsar, in connection with the computer donation campaign being run by Sankalp- The Social Service Club of IIM Amritsar, an event was organized on March 10.

IIM INAUGURATES EMBA PROGRAMME

Amritsar: Indian Institute of Management (IIM), Amritsar, inaugurated the EMBA 03 programme on June 10 at its campus. The event witnessed the presence of distinguished guests, including Shashidhar Sinha, CEO-India, IPG Mediabrands, who graced the occasion as the chief guest.

कम संसाधनों से संस्थान ने पाई उपलब्धियाँ: नागराजन

कम संसाधनों के बावजूद संस्थान ने अनेक उपलब्धियाँ हासिल की हैं। यह दर्शाता है कि संस्थान की क्षमता और दृष्टिकोण का महत्व है।



ब्राउटनी प्रबंध संस्था ने 9वां सभापता दिवस मनाया

अभिनव संस्था, 29 जुलाई (राजस्थान) ब्राउटनी प्रबंध संस्था ने 9वां सभापता दिवस मनाया। कार्यक्रम में संस्था के सदस्यों ने अपने-अपने क्षेत्रों में की गई सेवाओं का विवरण देकर अपनी प्रतिबद्धता व्यक्त की।

PLACEMENTS' COMMITTEE PROFILE

PLACEMENT CHAIR



Prof. Ravishankar V. Kommu

Placement Co-Chair

9007972162

placement.chair@iimamritsar.ac.in

PLACEMENT CHAIR



Prof. Sakshi Aggarwal

Placement Co-Chair

9953977598

placement.chair@iimamritsar.ac.in

PLACEMENT OFFICE



Mr. Sanjay Kumar Tripathi

Deputy General Manager

(Corporate Relations)

9454054970

cro@iimamritsar.ac.in

SENIOR PLACEMENTS' COMMITTEE

Aakash Sindhwani

8295747604

aakashs.mba08@iimamritsar.ac.in

Alisha Basu

7003499970

alishab.mba08@iimamritsar.ac.in

Anurag Kumar

8240937239

anuragk.mba08@iimamritsar.ac.in

Ashita Bansal

8619825815

ashitab.mba08@iimamritsar.ac.in

Charoo Somal

9113150826

charoos.mba08@iimamritsar.ac.in

Janhvi Agrawal

9669984785

janhvia.mba08@iimamritsar.ac.in

Latesh Chaudhary

8958909395

lateshc.mbahr02@iimamritsar.ac.in

Nishtha Jain

9465695676

nishthaj.mba08@iimamritsar.ac.in

Nitin Singh

9509516068

nitins.mba08@iimamritsar.ac.in

Parag Patil

9028985545

paragp.mba08@iimamritsar.ac.in

Riya Gupta

8601232238

riyag.mba08@iimamritsar.ac.in

Shivam Singh

8827308888

shivam.mba08@iimamritsar.ac.in

Tanishka Agrawal

6262555700

tanishkaa.mba08@iimamritsar.ac.in

Tavasees Singh

9780586221

tavaseess.mba08@iimamritsar.ac.in

Vaibhav Jha

8527706937

vaibhavj.mbaba02@iimamritsar.ac.in



Indian Institute of Management Amritsar

Punjab Institute of Technology Building, Inside Government Polytechnic Campus,
Polytechnic Road, PO: Chhreharta, G.T. Road, Amritsar, Punjab 143105

placements@iimamritsar.ac.in