



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

2022

CORPORATE BROCHURE

INDIAN INSTITUTE OF MANAGEMENT | SIRMAUR



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INDIAN INSTITUTE OF MANAGEMENT | SIRMAUR



IIM SIRMAUR
KNOWLEDGE | LEADERSHIP



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OUR VISION

Vision' of IIM Sirmaur is "To be globally respected institution for management excellence."



OUR LOGO DESCRIPTION

IIM Sirmaur recognizes the parameters of knowledge and leadership by reflecting it through its logo which incorporates an open book symbol (to represent knowledge creation and learning) and in between there is a sun symbol (to embody the society's or nation's pride in the form of leadership which IIM Sirmaur strives to achieve).



OUR MISSION

Mission' of IIM Sirmaur is "To develop and foster professionals with competencies in creating and leading future-oriented solutions for sustainable growth adhering to the highest standards of ethical and human aspects of work in Himachal Pradesh, India, and the world."



CORE VALUES

Pursuit of Excellence | Transparency | Lifelong Learning
Integrity | Mutual Respect



SHRI AJAY S SHRIRAM

CHAIRPERSON
CHAIRMAN & SENIOR MANAGING DIRECTOR,
DCM SHRIRAM LIMITED

MEMBERS

PROFESSOR PRAFULLA Y AGNIHOTRI

DIRECTOR, IIM SIRMAUR

AMITABH AVASTHI (IAS 2004)

PRINCIPAL SECRETARY
TECHNICAL EDUCATION, GOVT OF
HIMACHAL PRADESH



DR AJAY KUMAR GARG

IIM LUCKNOW

MS ARCHANA GARODIA GUPTA

DIRECTOR, TOUCHSTONE GEMS &
JEWELLERY PVT LTD & CHAIRPERSON, FICCI,
NATIONAL MSME COMMITTEE

SHRI P K BANERJEE

JOINT SECRETARY
(MGT & MC & SCHOLARSHIP)
MINISTRY OF EDUCATION, GOI

BOARD OF GOVERNORS

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DIRECTOR - M/S COEVAL CRAFTS
PVT LTD, & PRESIDENT, DICCI,
WEST BENGAL CHAPTER

DR M PACHAYAPPAN

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CHAIRMAN - INDIA REGION,
CHAIRMAN - EMERGING MARKETS
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CHAIRMAN, FEEDBACK INFRA (P) LTD

SHRI SUMIT BOSE

IAS (RETIRED)

DR K SELVANATHAN

SECRETARY TO THE BOARD
SENIOR CONSULTANT - ADMINISTRATION
IIM SIRMAUR

BOARD OF GOVERNORS

CHAIRMAN'S MESSAGE

**Dear Recruiter,
Greetings from IIM Sirmaur!**

Founded in 2015 IIM Sirmaur prides itself in being one of the relatively newer of the IIMs. In an exciting world of limitless possibilities, we have chosen "knowledge creation & learning" as our main tool for developing & fostering competencies in our students for creating & leading future-oriented solutions for sustainable growth adhering to the highest standards of ethical and human aspects of work in India and the world. Being relatively new in the IIM ecosystem, we envisage an immense opportunity ahead of us to leverage the "IIM" brand name and apply modern age principles which afford us a much larger canvas to paint on.

The focus of IIM Sirmaur is not on making manager but future ready "leaders" who rely on knowledge creation & learning to adapt to the ever changing business landscape & scenario. Our endeavor is to nurture leaders who accept the challenges head on caused by the geo-political alterations, social diversity, financial doldrums and scope out of the box solutions to thrive instead of just surviving in such conditions.

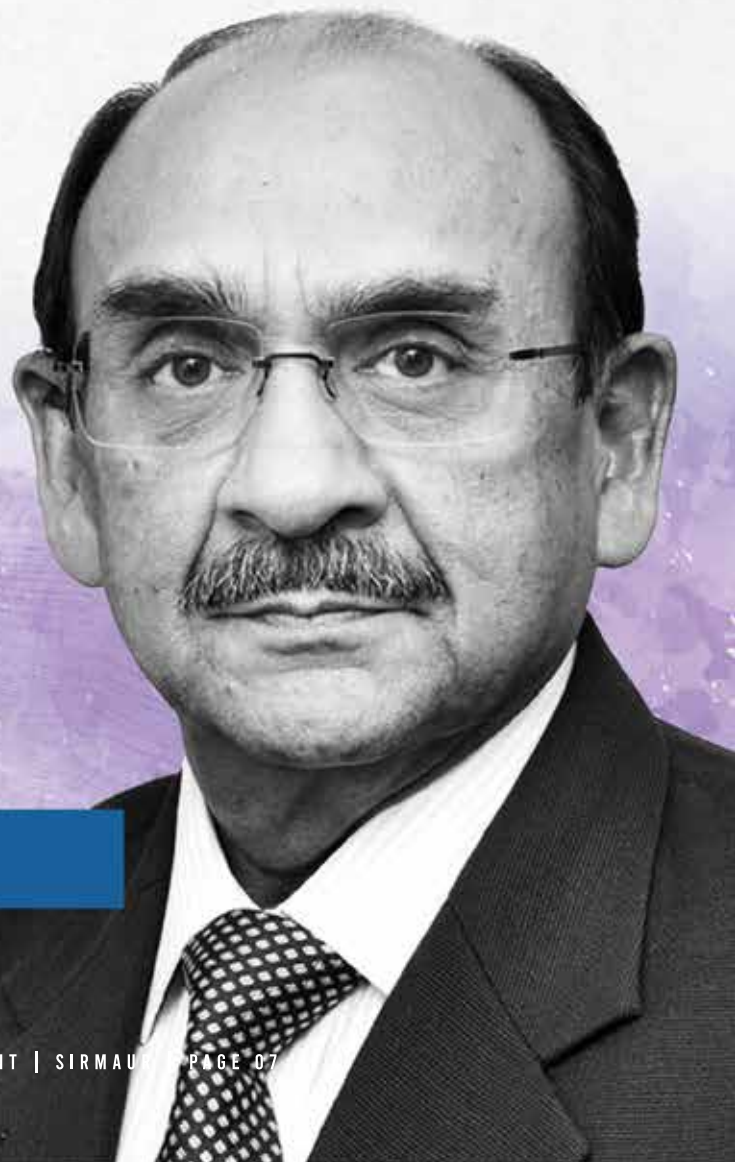
With the above vision in place, a lot of our curriculum and teaching methods focus on inculcating a culture of problem solving and alternative thinking. IIM Sirmaur offers two full time programmes - Master of Business Administration (General Management) and Master of Business Administration (Tourism & Hospitality Management) in its state of the art campus with all modern facilities and a class defining infrastructure. With an aspiration to be among the top 15 B Schools in India in the next 5 years the institute is geared up for a quantum leap. In order to inculcate this culture of challenging business norms and make disruption a norm, we endeavor to work with Top tier faculty having deep industry connects to focus on live business issues. We believe that our faculty would certainly steer our "future leaders" on their path towards becoming adaptable in this VUCA world.

Since MBA education revolves around holistic development of students the institute offers different amenities like sports, music, dramatics, etc. to its students for their holistic development enabling them to be leaders of their choice in business & industry ready to face the varied challenges head on.

I look forward to all your support and best wishes as we persist with our strides towards our mission for shaping vision and shaping the future of "Future Leaders."

SHRI AJAY S SHRIRAM

CHAIRPERSON, IIM SIRMAUR
HIMACHAL PRADESH



DIRECTOR'S MESSAGE

Dear Colleagues,

Greetings from IIM Sirmaur!

It gives me immense pleasure to welcome you to the Indian Institute of Management Sirmaur (IIM Sirmaur), Himachal Pradesh.

The IIM Sirmaur is a premier management institute located in the picturesque town of Paonta Sahib located equidistant from Dehradun, Chandigarh, and Shimla. In addition to its flagship two-year MBA programme, IIM Sirmaur also offers a two-year MBA in Tourism and Hospitality Management and a cutting-edge Doctoral Programme in Management. The institute also offers a wide range of executive education, faculty development, and management development programmes.

At the core of IIM Sirmaur is the symbiotic relationship between our students and faculty where there is a give and take of ideas and creative energies. IIM Sirmaur is committed to providing its students with world-class management education that is grounded in practice and theory. The institute has a strong focus on experiential learning and provides its students with numerous opportunities to apply their knowledge to real-world business challenges through internships, case studies, and live projects.

Our faculty members use a pedagogical mix of lectures, role plays, debates, case studies, simulations, and projects to bring out the very best in the students. The learning in the campus is ably facilitated by state-of-the-art infrastructure that includes fully air-conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.

Our MBA programmes are designed to convert bright young students into well-groomed corporate professionals who can steer organizations in this fast-changing business environment. The pedagogy has a strong focus on building analytical and problem-solving skills and aims at facilitating learning in a cross-cultural environment with a global perspective. We are developing a student-exchange programme with leading B- schools across the world. The exchange programme offers an opportunity to study the socio-cultural and commercial diversity in different parts of the world. If you have any specific requirement that needs my intervention, please do write to me at director@iimsirmaur.ac.in. I look forward to personally welcoming you on the campus as my guest!

Warm regards,

PROFESSOR PRAFULLA Y AGNIHOTRI

**DIRECTOR, IIM SIRMAUR
HIMACHAL PRADESH**



IIM SIRMAUR

THE PLACE TO BE:

The Indian Institute of Management Sirmaur (IIM Sirmaur) is a premier management institute located in the picturesque town of Paonta Sahib in the state of Himachal Pradesh, India. Established in 2015, IIM Sirmaur is one of the newest additions to the prestigious Indian Institutes of Management (IIMs) network. In addition to its flagship two year MBA programme, IIM Sirmaur also offers a two year MBA in Tourism and Hospitality Management and a cutting edge Fellowship Programme in Management. The institute also offers a wide range of executive education, faculty development, and management development programmes.

IIM Sirmaur is committed to providing its students with world-class management education that is grounded in practicality and relevance. The institute has a strong focus on experiential learning and provides its students with numerous opportunities to apply their knowledge to real-world business challenges through internships, case studies, and live projects. Faculty members at IIM Sirmaur use a fine mix of lectures, case studies, simulations, and projects to bring out the very best in the students. The learning in the campus is ably facilitated by state-of-the-art infrastructure that includes fully air conditioned classrooms, a modern library, access to various scientific and business databases and resources, discussion rooms, a fully equipped gym, and a wide variety of sports facilities among other resources.

The institute strives for the seamless integration of management education with current industry requirements. The students are actively encouraged to participate in various business competitions, seminars, conferences, and colloquia to further their subject knowledge and stay current with the latest trends in management. In addition to providing students with best in class academic inputs, IIM Sirmaur seeks to inculcate a spirit of entrepreneurship and social responsibility. Our students actively participate in liaising with NGOs and organizing street plays and other events to spread social awareness since management education is not just about seeking the most competitive employment opportunities, but also about learning to serve socio-economic concerns through ethical and visionary corporate leadership.

Overall, IIM Sirmaur is a dynamic and forward-thinking institute that is dedicated to producing the next generation of leaders in the field of management and encouraging the adoption of innovative and cutting edge management practices to develop sensitive corporate leaders and entrepreneurs of tomorrow.



IIM Sirmaur offers its students excellent educational and recreational infrastructure. Educational resources such as a state-of-the-art library, online databases, and fully equipped classrooms enable the students to make the most out of the robust teaching approaches adopted by the faculty. During their spare time, students also get access to a variety of recreational facilities that help them sharpen their mind, body, and spirit. We list below a few of the excellent facilities our students have access to.

LIBRARY

The library of an institute is considered to be an essential element for the growth of an institute as it serves as a platform for the students and faculties to constructively participate in the process of knowledge consumption and knowledge creation. IIM Sirmaur in its endeavour to become an elite management institute is focused on developing a state-of-the-art library.

- 24x7 access to the spacious, air conditioned, well - furnished in-house library
- Well-equipped with print and electronic resources to aid academic preparation including e-books, e-journals and full-text online databases etc
- The infrastructure facilitates group discussions as well as private study
- Availability of research reference tools such as Grammarly, Turnitin, IBM SPSS Statistics, IBM SPSS AMOS, NVivo, JSTOR, Prowess, Scopus, etc to the students



DATABASES

Our pioneering tech computer lab with the latest software bearing avant-garde hardware ensures a seamless learning experience for the students. The institute offers students access to a wide variety of databases and educational resources such as:

- **ABI/INFORMS:** Collection includes thousands of full-text journals, dissertations, working papers, country-and industry-focused reports. It's international coverage gives a holistic view of companies and business trends around the world
- **ACE-KP, ACE-MF, ACE-Equity:** The knowledge portal is an online database that provides data on Indian companies, industries, mutual funds and macroeconomics
- **Ebrary:** It is an online digital library that has more than 1,00,000 scholarly e-books
- **EBSCO host:** An intuitive online research platform with quality databases and search features. It offers high-quality articles licensed from reputable publishers recognized by library professionals
- **Press reader:** A digital newspaper with more than 1,000+ newspapers and magazines from around the globe
- Access to real-time financial market data through the Bloomberg terminal to augment courses in various financial markets

All of these services are regularly used by students to enrich their educational inputs and augment their learning while on campus.

THE INSTITUTE



AUDITORIUM

To ensure holistic development of the students, we go beyond classroom sessions and conduct guest lectures, conclaves and cultural events. The palatial auditorium at IIM Sirmaur ensures worthwhile experiences for all the stakeholders such as executives, students, faculty and more.

**Premium auditorium acoustics | Spacious and well-lit
Enabled with pioneering technical equipment**



HOSTELS

The hostels '**Yajur**' and '**Atharva**' have twin-sharing rooms with all modern amenities required by the students for comfortable study circumstances. Hostels '**Vinayak**', '**Karthik**', and '**Kailash**' are located outside the campus and are accessible by bus shuttle service provided by the institute.

- Well-lit and adequately ventilated rooms with attached washrooms
- Access to high-speed, lag-proof Wi-Fi facility
- Proper maintenance with the dedicated and trained housekeeping staff
- Located on the bank of the river Yamuna, rendering pleasant weather throughout the calendar year
- CCTV surveillance throughout the campus for safety and security

SPORTS

"Health is a state of complete harmony of the body, mind, and spirit." - B K S Iyengar.

At IIM Sirmaur, we firmly resonate with the above. We believe in the importance of sports to combat mental fatigue and build discipline, confidence, team spirit, and accountability amongst the students. With this in view, we ensure the institute's availability of top-notch sports facilities.

- Dedicated teams for various sports participate in inter-college competitions and have brought numerous laurels to the institute in the past
- Methodological space allocation and equipment availability allow the students to indulge in varied sports, namely football, cricket, badminton, volleyball, pool, snooker, football and table tennis, both at campus premises and hostel accommodation
- High-mast lighting of the field ensures safety of the students even during the night



GYMNASIUM

"Exercise is the key not only to physical health but to peace of mind" - Nelson Mandela.

At IIM Sirmaur, we firmly believe that students should prioritise physical fitness along with their rigorous academics. To ensure this, we provide fully-functional gyms at all times.

- Availability of modern and essential fitness and training equipment
- 24X7 Gymnasium accessibility to students
- Separate gymnasiums present both on campus and in hostels
- Exclusive time slots for girls



OFFERINGS/PROGRAMMES OFFERED

PROGRAMMES & CENTRES

MBA Programme- The Masters in Business Administration (MBA) Programme is a two-year, full-time residential programme. The programme fosters the holistic development of future business leaders by building strong fundamentals followed by focused expertise building. The curriculum is designed to provide the students with a perfect blend of academic skills and insights into the dynamic business environment.

The first-year coursework is spread over three terms comprising core courses explaining the management fundamentals using innovative pedagogy involving case studies, field immersion and interactive classroom sessions. The courses in the first-year curriculum are mandatory for all the students and are followed by a summer internship which is an integral part of the course as it bridges the gap between theoretical knowledge and its practical application. For the purpose of the same, the students are required to work on an industry project with an organisation for a period of eight to ten weeks.

The second-year coursework is spread over the next three terms in which students are offered elective courses across different functional areas such as Marketing, Finance, Operations, Information Technology, Human Resources and General Management. The students can opt for elective courses based on their preferences, provided they fulfil the minimum credit requirements for the programme. The students who successfully fulfil all the requirements of the programme are henceforth awarded the degree of 'Master in Business Administration'.

The MBA T&HM Programme - The Master of Business Administration (Tourism and Hospitality Management) is a two-year full-time residential specialised programme. Each academic year comprises three trimesters. Foundational courses that outline the core concepts of management theories and practises in various functional domains are part of the program's first year. The first-year curriculum, followed by a summer internship, is a requirement for all students.

Throughout their second year, students will receive core and available elective courses in various areas of specialisation in the tourism and hospitality sectors. Students may select from a pool of diverse elective courses as long as they fulfil the program's minimal credit requirements.

The second-year coursework is spread over the next three terms in which students are offered elective courses across different functional areas such as Marketing, Finance, Operations, Information Technology, Human Resources and General Management. The students can opt for elective courses based on their preferences, provided they fulfil the minimum credit requirements for the programme. The students who successfully fulfil all the requirements of the programme are henceforth awarded the degree of 'Master in Business Administration'.

The curricular methodology will include lectures, flipped classroom sessions, case studies, online resources, fieldwork, project assignments, lab sessions, etc. The curriculum provides core business knowledge and management skills by covering themes including entrepreneurship, special interest tourism, tourism planning, tourism analytics, and modern hotel and travel management.

Ph.D. -Indian Institute of Management Sirmaur offers full-time residential Ph.D. (FPM) Programme in various areas of specializations in the field of management studies. The Ph.D. Programme aims to fulfill the following objectives.

- To train doctoral participants to undertake rigorous research in their respective areas of specialization and thereby contribute to the advancement of management education and research
- To prepare scholars for universities, management schools, research institutions and other organizations where advanced research capabilities are required
- To be recognized among the leading research institutions in the world in the field of management and related areas to promote indigenous research that addresses real problems of community and policy management



MEMBERSHIPS & ASSOCIATIONS

	Membership	Nature of Membership	Membership No.
	The Association to Advance Collegiate Schools of Business (AACSB)	Annual	--
	All India Management Association (AIMA)	Lifetime Corporate Membership	CM-I-41
	Centre for Marketing in Emerging Economies (CMEEL), IIM Lucknow	Annual Membership	--
	Global Compact Network India	Annual Membership	--
	National HRD Network (NHRDN)	Long-term Institutional Membership	LTACA/ DEL/104372/16072019
	Confederation of Indian Industry	Annual Membership	Membership No. N6725I
	Association of Indian Management Schools	Life Time Institutional Membership	Membership No -AIMS/ LF/HP/NZ/2482
	Study in India Certificate of Partnership	Authorized Partner	NSTITUTE ID : SII-I-0248

RANKINGS:



The 6th edition of NHRDN-Shine.com Annual Survey of Business School Ranking in India (2018-19) has ranked IIM Sirmaur among the 5 Emerging Business Schools of the Country. The survey defines emerging Business Schools as those Business Schools which are yet to complete 5 years since their foundation, performing well and doing good work for their larger audience.

IIM Sirmaur holds the distinction of being led by first-ever women Director of an IIM, and has made good progress in developing students holistically, while also striving for increased corporate connectedness.



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

FACULTY PROFILES

MAGNIFICENT MENTORS

faculty

PROFILES



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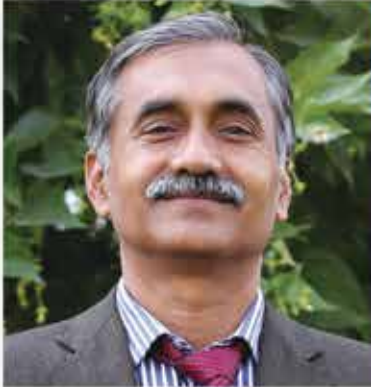
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Prof Prantosh Banerjee
Marketing Management
IIM Ahmedabad

Prof Kaustubh Dhargalkar
Entrepreneurship
Wadhvani Foundation Mumbai

Prof Subin Sudhir
Marketing Management
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Prof Vinay Goyal
Finance & Accounting
IIM Raipur

Prof Arindam Mukherjee
Economics
IIM Ranchi

Prof Ambuj Anand
Economics
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Prof Rajendra Nath Mehrotra
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Prof Rahul Pandey
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Bangalore

Prof Vishnuprasad Nagadevara
Operations Management
IIM Bangalore

Prof Nitin Singh
IT
IIM Ranchi

Prof Balachandran R
Finance & Accounting
Corporate Retired

Prof Kajari Mukherjee
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OB & HRM
IIM lucknow

Prof B B Ckkrabarti
Finance & Accounting
IIM Calcutta, Retired

Prof Bhavin J Shah
Operations Management
IIM Indore

Prof Pratap Giri
Finance & Accounting
Independent Corporate Advisor

Prof Hasmukh Gajjar
Operations Management
IIM Indore

Prof Sasadhar Bera
Operations Management
IIM Ranchi

Prof Shibashish Chakraborty
Marketing Management
IIM Ranchi

visiting faculty

2022-2023

Prof Rohit Kumar
Strategic Management II
IIM Ranchi

Prof Prantosh Banerjee
Advanced Marketing Research
Industry Practitioner

Prof Kapil Khandeparkar
Pricing Strategy
GIM, Panaji

Prof Manoj Motiani
Pricing Strategy
IIM Indore

Prof Arindam Mukherjee
E-Commerce
IIM Ranchi

Prof Ambuj Anand
E-Commerce
IIM Ranchi

Prof Vinay Goyal
Corporate Valuation
& Restructuring
SPJIMR Mumbai

Prof Ashish Sadh
Brand Management
IIM Indore

Prof Anand
Investment Management
& Portfolio Analysis
IIM Ranchi

Prof Kaustubh Dhargalkar
Basic Course In Entrepreneurship
From Idea To Business Model
Industry Practitioner

Prof Prarthan Desai
Advanced Competitive Strategy
Adjunct, IIM Udaipur

Prof Premkumar Parameshwaran
Strategic Human Resource
Management
Adjunct, SPJ School of Management

Prof Sonali Sahgal
German Language
Goethe Institute, New Delhi

Ms Megha Arora
German Language
Goethe Institute, New Delhi

Prof Rajiv Joshi
Strategic Management
of New Ventures
Industry Practitioner

Prof Noel Machado
Organizational Diagnosis
& Performance Management
Industry Practitioner

Prof Raju Ahluwalia
Behaviour in Organizations
Industry Practitioner

Prof Abha Chatterjee
Communication and Critical
Thinking for Managers
IIM Indore, Retired

Prof Rihana Shaik
Communication and Critical
Thinking for Managers
Jindal Global Business School

Prof Ashish Kumar
Financial Reporting And Analysis
IIM, Kashipur

Prof Vinay Goyal
Financial Reporting
& Analysis

SPJIMR Mumbai
(Late) Prof C L Bansal
Legal Aspects in Management
MDI, Retired

Prof D S Sengar
Legal Aspects in Management
IIM Lucknow, Retired

Prof Nitin Varma
Artificial Intelligence
& Applications
Industry Practitioner

Prof Nitin Varma
Big Data Analytics
Industry Practitioner

Prof Balachandran R
Commercial Bank
Management
Industry Practitioner

Prof Kajari Mukherjee
Compensation Management
IIM Indore

Prof Siddhesh Joglekar
Digital Marketing
Industry Practitioner, Byju

Prof Avadhoot Jathar
Digital Marketing
Industry Practitioner, Byju

Prof M C Agarwal
Learning & Development
Industry Practitioner

Prof B B Chakrabarti
Private Equity & Venture Capital
IIM Calcutta, Retired

Prof Bhavin J Shah
Procurement & Materials
Management
IIM Indore

Prof Anand
Project Finance
IIM Ranchi

Prof Rohit Kapoor
Project Management
IIM Indore

Prof Sankarshan Basu
Financial Derivatives & Risk
Management
IIM Bangalore

Prof Prantosh Banerjee
Services Marketing
Industry Practitioner

Prof Vinay Goyal
Management Accounting
SPJIMR Mumbai

Prof Abha Chatterjee
Written Executive
Communication
IIM Indore, Retired

Prof Rihana Shaik
Management Personality
Development
Jindal Global Business School

Prof Biplab Bhattacharjee
Digital Marketing Analytics
& Optimization
Jindal Global Business School

Mr Praloy Majumdar
Fintech
Industry Practitioner

Prof Devasheesh Mathur
Healthcare Operations
Management
GIM, Panaji

Prof Shahina
Leadership & Team Management
FPM, XLRI

Prof Subin Sudhir
Promotion Strategy
IIM Indore

Prof Gautam Sinha
Service Operations Management
Ex-Director, IIM Kashipur

Mr Soumyadas Gupta
Fintech
Industry Practitioner



STUDENT ACTIVITIES

At IIM Sirmaur education goes beyond classroom lectures through workshops, conferences, events etc., the students achieve a holistic experience of various facets of management.

STUDENT LEADERSHIP

STUDENT COUNCIL

IIM Sirmaur provides students an opportunity to govern themselves through the Student Council. The Student Council of IIM Sirmaur comprises six elected representatives - The President, The Treasurer, The Infrastructure Secretary, The Sports Secretary, The Mess Secretary and The Cultural Secretary. In addition to serving as the students and the administration, the body takes an active role in providing constructive feedback on the various systems and processes at IIM Sirmaur. The council also works on promoting various academic and non academic activities that enriches student life at IIM Sirmaur.

PLACEMENT COMMITTEE

Career building is an integral part of management education. The Placement Committee of IIM Sirmaur aims at building successful careers through the institute. In order to achieve its mission, the Placement Committee liaises with the industry and provides students with various opportunities to improve their career prospects. These include live projects, summer internships, guest lectures, final placements, industry visits, and panel discussions. Since the committee is completely student run, it offers its members an excellent opportunity to hone both their hard and soft skills.


Throughout the year, the placement committee is engaged in identifying and onboarding organizations with varied talent requirements and assisting organizations at all stages of the recruitment process. Additionally, the committee plays an important role in developing and maintaining a sustainable and long-term relationship with the corporate world through a plethora of engagement initiatives like summits, corporate competitions, and guest lecture series. Colloquium, one of our prime guest lecture series, hosts distinguished business leaders, policymakers, and eminent entrepreneurs from firms such as Accenture, IBM, Capgemini and others. The event presents the students with a great opportunity to engage with thought leaders and visionaries on a rich vein of subjects; varying from complex leadership and strategic business challenges to the social impact of corporations. This helps to bridge the gap between the classroom learning and the real-world business problems through experts.



Placement Committee (Tourism and Hospitality Management)

The Placement Committee T&HM fundamentally focuses on managing all the placement activities for the newly started MBA Tourism and Hospitality Management program. It also ensures the readiness of fellow students for the corporate world, keeping in mind the tourism and hospitality industry's specific requirements. Students work in areas like strategic planning, marketing, analysis, and change management within the hospitality sector.

The committee also plays a vital role in developing and maintaining a sustainable and long-term relationship with the corporate world via many engagement initiatives like Live Projects and our leadership talk series "Vyakhyan". Industry experts from firms like SOTC, FICCI, and Abercrombie and Kent are a part of the series. The series is aimed at bridging the gap between classroom learning and real-world problems in the tourism industry. Every session enriches the perspective of the class on emerging trends and contemporary issues of the global business world.




Training and Development Cell

The Himalayan IIM not only gives students a wide range of career options, but it also guarantees total rigour in their professional growth from the very first day of their tenure at the Institute. This is where the training and development cell comes into the picture as the cell ensures smooth transition of the student's college to corporate journey by working with each student to make sure they take advantage of every opportunity available to them.

The cell has committed itself to enhancing the personalities and competencies of the students in preparation for the upcoming career opportunities. Its responsibilities include training the students each year to prepare them for Summer Internships and Final Placements. To accomplish this, the cell conducts various activities like CV vetting, mock interviews, mock group discussions, company-specific sessions, guest lectures, guidance on specific recruitment processes, and many more, which boost the confidence of the students and take their capability up a notch.

The cell regularly conducts offline workshops, focusing on interpersonal grooming of the students and comprising activities such as mock group discussions and interviews. These sessions are led by certified corporate trainers and industry mentors from renowned firms such as Accenture, DLF, and Ericsson amongst others.

In essence, the Training and Development cell bridges the gap between organizational skills and students' employability, bringing them closer to their dream job.



Training and Development Cell (T&HM)

The Himalayan IIM's culture is one that actively supports participation in learning activities and the application of new knowledge and skills on the job. Professional development is provided in many different, easily accessible ways to accommodate diverse learning styles and needs. People attending our training programs learn valuable knowledge and skills in ways that enhance learning, retention, and application.

We enhance students' knowledge and skills with high-quality, accessible training and professional development opportunities to support The Himalayan IIM's vision of becoming the best public university dedicated to postgraduate education and research.

We are responsible for mentoring, guiding, and conducting various Training & Development activities for the batch; helping the Placement Team meet their objectives by developing & implementing high-impact learning & development programs aligned with corporate needs and priorities and; conducting organizational needs analysis and creating training plans to ensure that all students have the required competencies to excel in their roles.



The Student Academic Committee (SAC) of IIM Sirmaur acts as an aide to the PGP office. The SAC assists in administrative activities by maintaining student attendance records, handling feedback and grievances regarding academics, and processing documents like student I D cards. The SAC also helps in academic activities by reviewing and modifying the course to provide students with industry-relevant coursework and facilitates the smooth conduction of exams. The SAC looks after the timely distribution of course material and constantly collects feedback about the institute's faculty and coursework. The SAC also mentors CRs to ensure maximum class participation and smooth operations of day-to-day class activities. It also keeps a check on students to maintain the utmost professionalism in and out of class.

INFRASTRUCTURE & IT COMMITTEE

The Infrastructure Committee of IIM Sirmaur is primarily responsible for the onboarding, hostel allotment, and resolving the inventory-related issues faced by the students on campus. The committee works with campus clubs and committees, assisting in their efficient operations by providing the necessary infrastructure, allocating designated spaces, and supervising their activity during college events.

Ensuring the maintenance of appropriate behavior on campus in accordance with college rules and regulations is also the responsibility of the Infrastructure and IT Committee. The team is committed to working tirelessly to resolve the daily issues faced by students, such as procurement of inventories, cleaning of hostels, and maintenance of the campus. The Infrastructure Committee aims to provide world-class facilities to everyone on the campus by acting as a bridge between the students and the administration.

Sanskriti – The Cultural Committee

Intending to enrich the quality of India's distinctive culture and heritage and enlarge social circles, Sanskriti - the Cultural Committee cherishes diversity by celebrating festivals like Eid, Holi, Diwali, Christmas and Onam. It is also responsible for conducting IIM Sirmaur's flagship inter-college annual cultural event, Sierra, where students from more than 450 colleges actively contribute and participate. By creating a homely aura on the campus, Sanskriti constantly works towards uplifting the students' spirits. It provides a platform for students to hold social gatherings and relish with each other in their leisure amidst rigorous academics. The committee also frequently engages students in activities like open-air jamming and fun games.

In essence, Sanskriti constantly works to increase awareness about different aspects of diversity inclusion and strives hard to inspire young minds to imbibe the values embedded in it irrespective of the students' diverse backgrounds.

MESS COMMITTEE

The Mess Committee serves as a link between students and their homes when it comes to food. It always looks forward to providing the students, faculties and staff members with a diverse and devouring food menu that undergoes monthly updates. During the festive season, it ensures that the students feel at home by providing authentic cultural and festive dishes, including food specific to the fasting season. If seen fit, the committee also entertains special requests and cooking assistance from the students and even lets them cook whenever they can contribute. Furthermore, in order to foster the network building and open communication culture, the Mess Committee also regularly organizes outdoor Food Nights.



The Mess Committee takes care of each meal's quality, hygiene and nutritional value. Furthermore, with sustainability at its core, it works towards minimizing the wastage of food. The committee also receives feedback regularly from the students about the food and mess so as to update the operations accordingly. Along with the constant support of the administration in procuring all sorts of infrastructural help to serve the students, the mess committee truly works towards keeping the force of IIM Sirmaur nourished.



INDUSTRIAL RELATIONS AND SPONSORSHIP COMMITTEE

One of the foremost functions of a business school is building relations to propel the organic growth of the Institute by connecting to industries across the country.

The Industrial Relations and Sponsorship Committee (IRS) is committed to establishing and upholding a higher level of relationship standard between IIM Sirmaur and the industries and corporate organisations. The Committee acts as a bridge between the student community and the industries. It brings in live projects from esteemed organisations and subsequently enables the students to put their academic knowledge to the test. It also organises guest lectures and industry visits for the students, allowing them to understand, appreciate and actively pursue industry requirements. Such practices also help industries in leveraging the high-potential student community to address their problems.

The committee works towards building a strong network with the industries to cater to various needs arising in this VUCA world. Further, the committee channelizes its relationship with the industry to offer them a platform for sponsorships and promotions for various events conducted in the Institute around the year.

SPORTS COMMITTEE

One shouldn't let success diminish the desire to be a winner. There's always room for improvement in every sportsperson. The lessons learned in the field help in developing leaders of tomorrow. The Sports Committee of IIM Sirmaur is devoted to providing top-notch sports facilities to relax after the hectic academic curriculum and help the students remain mentally and physically fit.

The Sports Committee organizes various intra and inter-college sports events, from IPL auctions to the annual cricketing extravaganza Sirmaur Premier League, to name a few. The committee recently inaugurated two practice pitches and added them to the already extensive sports catalogue of a Football Ground, Badminton Court, Volleyball Court, Gym, and other indoor sports facilities such as Table Tennis, Football, Snooker, and Pool Table. The Sports Committee is dedicated to further building the sports infrastructure at IIM Sirmaur and promoting a healthy competitive sporting spirit among all the students.



ALUMNI CELL

Alumni are the prized possessions of any institute. The Alumni cell at IIM Sirmaur acts as a liaison between the alumni and the institution. It provides a mentorship platform through its "Reminiscence" series, where the students learn from the alumni via live projects, guest lectures, and Industry visits.

The Alumni cell also maintains the "Alumni Portal" where the alumni can share their knowledge, latest developments and accomplishments. This helps students explore the breadth of opportunities to connect with their fellow alumni and with IIM Sirmaur, gaining several advantages such as social and professional networking, continuing education, and career counselling.

The Alumni Cell is further working towards organizing events that will give the institute more benefits, such as Alumni Chapter Meets, Campus Reunions, Business Conclaves, Engagement Competitions for Alumni, etc. With a vision that aims to coalesce the IIM Sirmaur fraternity, the Alumni cell ensures a symbiotic relationship between the alumni base and the institution.

ENTREPRENEURSHIP AND INCUBATION CELL

The Entrepreneurship and Incubation Cell of IIM Sirmaur has dedicated itself to fostering an entrepreneurial spirit among the students. It serves as a platform for the students to demonstrate their entrepreneurial skills and convert their ideas into business realities. With an aim to create an ecosystem for the startups ready to be launched by our student community, it facilitates guest lectures, regular workshops, mentoring from industry experts, and networking with Venture Capitalists to nurture and enrich budding entrepreneurs with all the resources.

The cell sow sustainability seeds at the core of our ecosystem to bring a startup revolution that can bring change in society while reaping the fruits of success along with nation-building.

Since its time of inception, it has become an epicenter of innovating business ideas and converting them into actual working businesses through these guiding steps:

- **Ideation phase:** Compile and organize the canvas of raw ideas into a goal
- **Planning phase:** Mentorship from industry experts in a specific domain to define the journey and its milestones
- **Validation phase:** Guidance and interaction with mentors (CXO's and business coaches) to check engines before the ship leaves the dock
- **Launch phase:** Legal and documentation assistance along with measuring all the important parameters to launch the startup
- **Execution phase:** Continuous monitoring and help on different problems and working on the solutions to validate

The cell has so far, successfully onboarded 12 new start-up ideas and is working rigorously to attain the Atal Incubation Centre status. The E&I cell has also started partnering with a law firm for its smooth functioning.



SANKALP - THE CSR CELL

Sankalp, the CSR Cell of IIM Sirmaur, embodies the Institute's spirit of significantly contributing to society by enabling each member of the student body and the IIM Sirmaur family to become a socially responsible and conscious citizen. Sankalp believes in making a difference in the lives of the underprivileged through donation campaigns and organizing various national-level CSR events.

Recently, Sankalp partnered with a local Government body to assist the SHG in developing a Sustainable Model of Waste Management and sprang into action against floods in Bihar and Assam. It was also honoured to host two Padma Shri Awardees, Dr Praksh Baba Amte and Dr Janak Palta, to speak about "Wildlife Protection and Village Development" and "Sustainable development." Aside from these events, the cell also hosted a panel discussion on "Plastic Waste Management," a clothing donation drive for adjacent slums, and a mini-marathon called "UDVEG: Run for Unity" under the auspices of the Ministry of Human Resource Development.

Sankalp aspires to be a force for good in society and a catalyst for change. The community outreach effort aspires to stay true to its slogan, 'Sowing Hope into Lives,' and make IIM Sirmaur an institute that cares, thanks to the dedicated services of IIM Sirmaur students.

MEDIA CELL

The Media Cell at IIM Sirmaur is a student-driven body responsible for creating and nurturing the brand image of the institute amongst external stakeholders. The cell manages the social media presence of the institute on multiple platforms like LinkedIn, Twitter, Instagram, Facebook and YouTube channels; creates strategic campaigns delivered through creative content representing the institute's pedagogy. The Media Cell handles the branding of IIM Sirmaur by offering end-to-end solutions for the institute's official merchandise.

The Media Cell facilitates communication between prospective students and the administration during admission season by forming the admissions committee with volunteers. They also handle the coverage of the various events organised by other student bodies and the administration.



DOMAIN-BASED CLUBS

MARKAIZEN - THE MARKETING CLUB

Markaizen, the marketing club of IIM Sirmaur is highly creativity and innovation-driven. It aims to ignite a deep interest in the field of marketing amongst enthusiasts. The club organizes a wide range of events such as guest lectures, conclaves, quizzes, simulation games, and online competitions. These events provide students with a platform to put theoretical concepts to the test and get exposed to new ideas and fresh insights in the marketing world.

Through its events spread across the year, Markaizen aims to deliver practical applications of marketing with a fun element attached to them. By fostering creativity and encouraging unclined solutions to marketing concerned bulwarks, Markaizen brings out the original and strategic sides of all student participants. Adding to this, in the spirit of encouraging knowledge building, Markaizen recently started 'Marketing Mandli', an initiative to promote open discussions, on recent marketing trends, amongst the students.






FINSERVE - THE FINANCE AND ECONOMICS CLUB

FinServe is a club of passionate individuals eager to pursue careers in the domain of Finance. It aims to stay current with financial trends and concentrate on research in topics including but not limited to financial markets, financial instruments, mergers and acquisitions, financial engineering, cryptocurrencies, etc.

The main objective is to bridge the gap between theoretical learning and practical learning. The club also aims to give a platform to the students to bring out their best and improvise upon their concepts with a better practical understanding.

FinServe strives on equipping students with the skills and know-how to advance in the field of Finance and furnishes relevant and in-demand workshops, certification courses and live projects for the students.

The club passionately and enthusiastically plans and conducts various inter-college and intra-college events throughout the year for the students of IIM Sirmaur and beyond. The annual flagship event, Apple-o-nomics, attracts students from top B-Schools across the world.



SCOPE - THE OPERATIONS CLUB

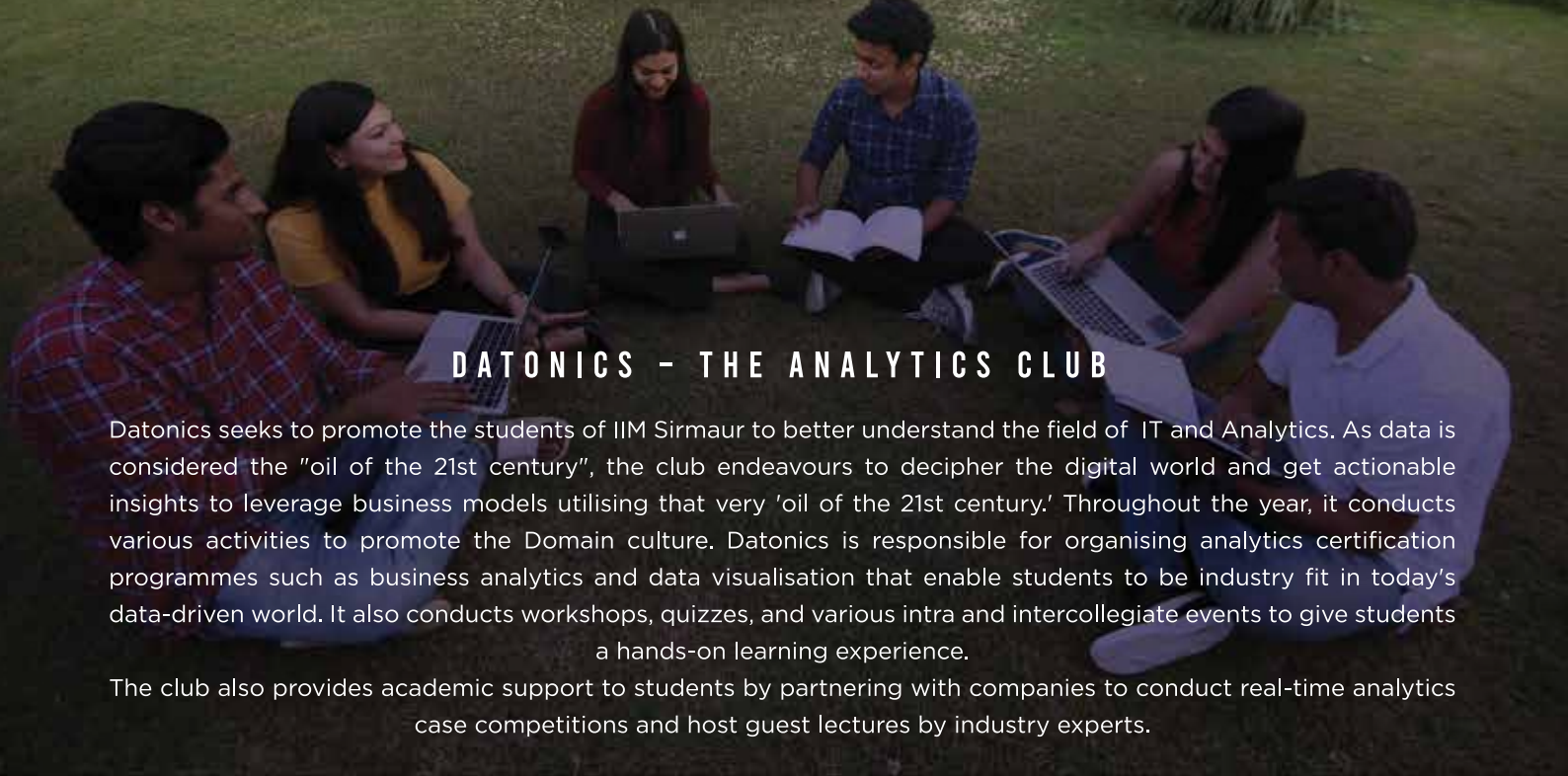
Scope focuses primarily on equipping the students with the fundamental skills demanded by the manufacturing and the service industry in Operations and Supply Chain Management. The club believes in enhancing knowledge and adding value to classroom learnings through frequent meetups among students to facilitate knowledge sharing and peer learning, guest lectures by prominent industry leaders having years of expertise in the field, and conducting workshops, masterclasses and industrial visits. The club has planned industrial visits to Mankind pharma, Biological E Pharma and Carlsberg India Pvt Ltd to enhance the understanding of manufacturing processes amongst the students and develop an interest towards the field through practical exposure and learning.

The club also conducts various competitions like quizzes, simulations and case studies for students belonging to IIM Sirmaur and other B-Schools across the country to provide students with a platform to gauge and test their knowledge of the domain among the best and brilliant minds of our country. At the same time, it facilitates certifications like Grant Thornton's Six Sigma Green Belt, KPMG Project Management Training and courses offered by ISCEA to help students, especially those who are inclined towards operations and who wish to develop excellent overall profiles.

HORIZON - THE HR CLUB

The HR Club of IIM Sirmaur caters to those having a keen interest in the domain of HR. The club provides budding managers with the learning required to utilise one of the most critical resources of any organisation - Human Resources.

The activities are aimed at bringing IIM Sirmaur to the forefront of Human Resource Management and bridging the gap between corporate and academia. It organises various inter and intra-college events such as innovative case study competitions, quiz competitions, and various simulations, which help the students get involved and gain awareness about the new HR practices being followed in the industry.



DATONICS - THE ANALYTICS CLUB

Datonics seeks to promote the students of IIM Sirmaur to better understand the field of IT and Analytics. As data is considered the "oil of the 21st century", the club endeavours to decipher the digital world and get actionable insights to leverage business models utilising that very 'oil of the 21st century.' Throughout the year, it conducts various activities to promote the Domain culture. Datonics is responsible for organising analytics certification programmes such as business analytics and data visualisation that enable students to be industry fit in today's data-driven world. It also conducts workshops, quizzes, and various intra and intercollegiate events to give students a hands-on learning experience.

The club also provides academic support to students by partnering with companies to conduct real-time analytics case competitions and host guest lectures by industry experts.

CONSULERE - THE CONSULTING CLUB

Consulere serves as an umbrella club for various business domains such as marketing, operations, H R, and finance, aims to foster a learning environment for students to deal with strategic and consulting issues and provide them with opportunities to develop impactful contributions to corporate organisations. The club aspires to deliver strategic solutions to clients that align with current industry standards and contemporary educational trends.

Consulere aims to promote student interest in the consulting business and encourage the growth of consulting career options by offering IIM Sirmaur students year-round education, training for summer and final placements, mentorship, and relationship-building activities with classmates, alums, and consulting firms. It also aims to provide the necessary knowledge and boost the required skill sets of students by organizing various events such as workshops, guesstimates, quizzes, national-level case competitions and business conclaves.



SPIN MASTERS - THE STRATEGY CLUB

Spin Masters is a student-driven endeavour that strives to bridge the interlude between the industry and aspiring managers, catering to real-time scenarios. It streamlines the students in accumulating practical knowledge by delivering various live project prospects where they get to learn from industry stalwarts. Spin Masters make efforts to raise strategic insight among the students by conducting multiple inter-college and intra-college workshops like Strategic Sundays, Knowledge sessions, Strategic article writing, quizzes, case study competitions, and events in collaboration with the connoisseurs of the corporate world.

Their vision and mission are to nurture students to inculcate expertise in strategic management, team building, event management, and creativity. Making industrial connections is the chosen path to knowledge and triumph. With this objective, they perform eclectic activities throughout the year to provide the students with a platform to interact with each other, test their analytical thinking skills, and gain a viewpoint on recent strategic developments and enactments by diverse market leaders to remain forth on the race. Spin Masters believes in making strategic management effortless for everyone and not allowing it to be thought of as a niche field.

PRODMAN - THE PRODUCT MANAGEMENT CLUB

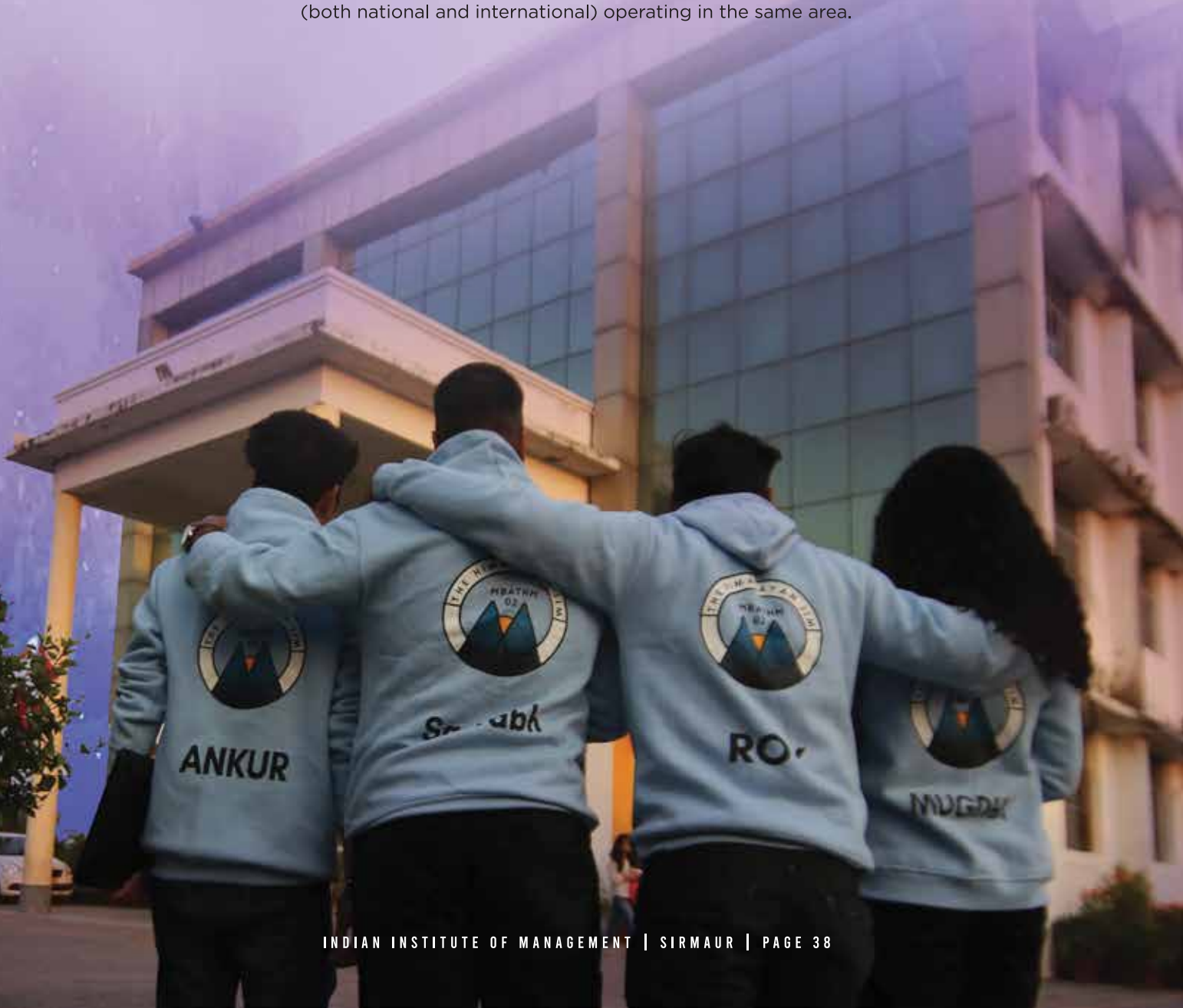
"Good companies manage Engineering. Great companies manage Products." – Thomas Schranz.

If there exists an exhilarating desire to devise and concoct something for this world and think that some crises and demands occur that can be solved and fulfilled by some outlandish ideas, then welcome to ProdMan, the Product Management Club of IIM Sirmaur. The club would ensure that you harbour the appropriate materials and guidance to begin your expedition in the field of product management. The club aspires to enhance the capabilities of interested students through various competitions, workshops, guest lectures by industrial experts, and a variety of different live projects. The club has the vision of bringing the product aficionados of IIM Sirmaur to the peak of their skillset and seize the ultimate career opportunities in this domain.

ATITHYA - THE TOURISM AND HOSPITALITY CLUB

Atithya focuses on enhancing students' competencies to pursue a career in the tourism and hospitality industry by conducting various inter-college activities, guest lectures, business simulations, quizzes, and debates. At its core, Athitha believes in providing more realistic projects and opportunities to give students essential exposure to advancements and breakthroughs in this field.

The club focuses on advancing tourism and hospitality management studies, fostering social and cultural growth, developing leadership qualities, career mentoring, enhancing soft skills, networking, and professional advancement in this field. The club has brought in numerous live projects from eminent firms such as MakeMyTrip and many more. Athithya aims to establish solid industrial bases through partnerships with various institutions and organizations (both national and international) operating in the same area.





MDP & WORKSHOPS

BIG DATA ANALYTICS FOR EVERYONE

“Big data and the analytics based on it promise to change virtually every industry and business function over the next decade.

Learn how to use it to drive success at your company ” (Harvard Business Review, September 2020).

ABSTRACT

The recent explosion of social media and the digitization of every aspect of life has resulted in the creation of mountains (big data) of digital data, mostly unstructured, in form of web logs, videos, speech, photographs, e-mails, Tweets, and others. The proposed workshop is aimed to impart practical hands-on skills on such data forms to uncover the hidden treasure on a relevant business and/ or policy issue. The objectives of the workshop are to provide hands-on learning experience on collecting the data, conducting big data analysis, and identification of critical issues from it. The workshop is also envisaged to provide the principle and working knowledge of Python on Jupyter notebook using Anaconda distribution.

COURSE CONTENT

- Introduction to Big Data and Big Data Analytics
 - Identification of the sources of big data to extract meaningful conclusions
- Introduction to Natural Language processing (NLP) and its role in business management.
- Software Training for Big Data Analytics (Anaconda, Jupyter Notebook, and Python).
- Individual assignments to the participants on collection and analysis of data.

The workshop shall consist of 4 sessions of 90 minutes each. The proposed session plans are as follows:

- **Session 1:** Preparation of software support for the workshop, Anaconda installation and basics of Python
 - **Session 2:** Basics of Natural Language Processing (NLP) and its role in social media analytics
 - **Session 3:** Collection of social media data and its preprocessing for further analysis
 - **Session 4:** Critical analysis of the collected data for decision support

OUTCOME

On the completion of the workshop participants shall be equipped with enough confidence and skill to conduct the independent big data analysis on the topic of their interest, including data collection, data pre-processing and data analysis. Data collected and its analysis is expected to enrich in various ways to the existing ongoing research projects of the participant. All the participants shall be awarded e-certificate.



**MOU WITH
INDIAN INSTITUTE OF MANAGEMENT SIRMAUR
AND
HINDUSTAN PETROLEUM CORPORATION LIMITED (HPCL)**





IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

**INDIAN INSTITUTE OF MANAGEMENT SIRMAUR
CONDUCTED
MANAGEMENT DEVELOPMENT PROGRAM FOR
HINDUSTAN PETROLEUM CORPORATION LIMITED (HPCL)
ON
सशक्त: FIRST-TIME MANAGER INTERVENTION
'360-DEGREE EXCELLENCE MODULE'
(5TH-7TH DEC | 2022)**

IIM Sirmaur conducted three days of M.D.P. on the '360-degree Excellence Module' for HPCL Managers at HPMDI, Pune. The Management Development Program focused on three training modules: Personal, Team, and Organizational Excellence. The training modules were designed for the holistic development of the 'First-Time Managers' of HPCL. Prof. Prafulla Y. Agnihotri, Director, IIM Sirmaur, Prof. Parul Malik, and Prof. Rinki Dahiya conducted the various training modules for the managers.

The 360-degree Excellence Program provided the HPCL managers with a holistic learning experience through pedagogic tools such as Experiential exercises, Activity-based training, and In-depth case analysis. The program made the participants aware of the significance of unleashing their self-potential and playing an imperative role in enhancing their team and organizational excellence.



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

INDIAN INSTITUTE OF MANAGEMENT SIRMAUR ANNUAL MDP CALENDAR 2023-24

S.NO.	Name Of The Programme	Programme Director	Duration	Venue
Economics				
1	ESG: Lessons From Bhagavad Gita	Dr. Alka Chadha & Dr.Sanja Samirana Pattnayak	Jul 15 - 16, 2023	On Campus
2	Game Theory For Managers	Dr. Alka Chadha	Jul 21 - 23, 2023	On Campus
3	Economics Of Crises	Dr. Alka Chadha & Dr.Sanja Samirana Pattnayak	Jul 28 - 30, 2023	On Campus
General Management				
1	Faculty Development Programme	Dr. Prafulla Agnihotri	May 08 - 12, 2023	On Campus
2	Green Technology's Benefit In Industry And Technological Change Management	Dr. Arpita Ghosh	May 16 - 17, 2023	Online
3	Importance Of Sustainable Practices In Industry	Dr. Arpita Ghosh	August 10 - 11, 2023	Online
Information Technology				
1	Agile In Non-IT Industries	Dr. Urvashi Rathod	May 18-20,2023	On Campus
2	Risk Management In Distributed Agile Development	Dr. Urvashi Rathod	October 12-14, 2023	On Campus
3	IT Strategy - Planning And Execution	Dr. Urvashi Rathod	November 01-03, 2023	On Campus
Marketing				
1	Customer Service Strategy For Better Profitability	Dr. Prafulla Agnihotri	October 09 - 11, 2023	Mumbai
2	Building A Customer Centric Organisation	Dr. Prafulla Agnihotri	November 06 - 08 , 2023	On Campus
3	Role Of Marketing Analytics In Building Powerful And Sustainable Brands	Dr. Devika Vashisht	January 06 - 07, 2024	Online
Operation Management				
1	Data Analytics For Advanced Research	Dr. Vikas Kumar & Dr. Pradipta Patra	June 02 - 03, 2023	On Campus
2	Sustainability Practices & Analytics	Dr. Pradipta Patra	June 16 - 17, 2023	Online
Organizational Behavior and Human Resource Management				
1	Teamwork Reimagined: Building and Managing High-Performance Teams (HPTs)	Dr.Rinki Dahiya & Dr. Parul Malik	May 25 - 26, 2023	On Campus
2	Building Talent Agility For Sustainable Business Performance	Dr.Rinki Dahiya & Dr. Parul Malik	June 08 - 09, 2023	On Campus
3	Wellbeing Management: Fostering a Culture of HAW (Happiness at Work)	Dr.Rinki Dahiya	June 22 - 23, 2023	On Campus
Tourism				
1	Conceptualizing tourist behavior in tourism	Dr.Sana Maidullah	July 08 - 09, 2023	On Campus
2	Theories, scope, and development of travel behavior	Dr.Sana Maidullah	July 15 - 16, 2023	On Campus
3	Methodologies for investigating tourist behavior in tourism	Dr.Sana Maidullah	July 29 - 30, 2023	On Campus



PLACEMENTS

Thank you for entrusting continuous faith in us for the last 5 years.

IIM Sirmaur is committed and proactive in satisfying industry needs for the talent perceived crucial in the corporate world. We are talented pool of dedicated and dynamic final year students, prepared to hit the corporate arena as full-time workforce. Moreover, an unrelenting support comes from our pool of renowned both in-house as well as visiting faculty members, who are committed to building up of a cadre of academically strong and technically efficient professionals. The activities of students are not limited to academics and have been actively leading in organizing guest lectures, events, working on live projects, case studies as well as participating and excelling in inter-college and corporate competitions, hence moving a step further to prove themselves in a competitive environment. We would like to request you to go through the brochure which outlines the profiles of the students and delineates the versatility of the activities IIM Sirmaur is engaged in. It would be our immense pleasure to welcome you aboard for our campus engagement process.

SOME RECENT RECRUITERS



GARTNER



HDFC BANK



GMR



ACCOITE
DGCA



ADITYA BIRLA
CAPITAL



BATA



DCM
SHRIRAM



ERRICSON



EY



DSM



DTDC



ICCI BANK



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SATGURU



YATRA



V-GUARD



URBAN CLAP



TOLARAM



TECH MAHINDRA

Alumni Speaks

NUTULAPATI VIVIAN ANURAG

At the foot of the Himalayas, a stone's throw away from the humdrum of the peaceful Paonta Sahib, nestles IIM Sirmaur with all its livery. A campus that never sleeps; you can always find some students burning the mid night oil for the important quiz the next day or some having their late-night tea break in the canteen. People from various cultures from all around the country, under one roof, with great teaching faculty guiding them towards their future. One of the most emphasized virtues inculcated at IIM Sirmaur is the attribute of giving back to the society around us, which can be seen in the various activities taken up under the CSR banner of the institute. Friends made, memories shared, experiences obtained, and most importantly, knowledge gained, true to the institute motto, **"Knowledge, Leadership."**

SHYAMSUNDER C V

"Being the Batch of 2019-21, we attended our 1st year at the college campus. However, with the sudden outburst of the pandemic, we had to complete the 2nd year in an online mode. Initially, it seemed, online teaching and interaction with faculty wouldn't quite match the classroom mode of learning. But the arrangements and planning done by our Institute have been commendable. All the lectures, activities, and examinations were scheduled without hampering our learning. The seamless transition from Offline to Online mode was done by providing adequate training regarding the online platforms that would be used. Above all, we had quick support and fix in case of any technical glitches. Sincere thanks to our institute and all those who made this online mode of learning a fun, enlightening, and enriching experience."

SACHIN YADAV

My experience at IIM Sirmaur has been truly enriching. The MBA course offered a wide horizon of practically challenging business scenarios. The idyllic surroundings made the rigours of academia a serendipitous journey. The institute has nurtured my personal and professional self. Having lived an IIM student's life, I feel confident to push the frontiers.

VINEETH MENON

"Pursuing an MBA is a big decision and I am glad that I landed up at IIM Sirmaur for my MBA. The batch of 2020-2022 across the world must have started with their degrees online and there were a lot of speculations around how the year is going to be for those pursuing a degree. Fortunately, the staff and administration at IIM Sirmaur have been great, our professors amazingly helpful, and I've enjoyed working with my batch on projects and other course-related tasks. Even though we started off with a non-traditional classroom setting, the course is laid out in such a way that I am able to apply my learned knowledge to real-life situations. We are also having a tremendous placement season, driven by the Corporate Relations & Placement Committee, IIM Sirmaur. I am proud to be part of an institute that puts student experience and their career aspirations above everything."

Alumni Speaks

SRINIVAASAN IYER

Anything which develops a person either personally or professionally requires something beyond the usual knowledge which people get from any educational institution during their student life. IIM Sirmaur stands as an example for this where it not only provides the knowledge, exposure, facility, and all the other facilities required but also an extremely soothing environment which acted the major part of the Sirmaurian's Himalayan Journey. Whatever may be a person's expertise with any particular subject or academics on the whole, the practical experiences and the people whom we interact and spend our time with are the ones which are more important in grooming a person to be industry ready which happened in IIM Sirmaur to the people who were able to interact and work along with each other. Nevertheless, the whole MBA journey has been transformative in various aspects of an individual which is particularly necessary for a broader perspective, being a person who belongs to the very first batch of MBA in Tourism and Hospitality Management, the challenges kept on multiply day by day that in turn resulted in the learning curve to move steeper. On the whole, the students can get into the corporate world during the time of a global crisis, also survive and excel from the obstacles which come our way which was solely possible due to a meaningful journey that had everything in it.

ARKAPRABHA GHOSH

IIM Sirmaur instills a feeling of pride in my mind and soul. The most memorable moments were the sleepless nights while doing tasks during student body selection, academics, and participating in different competitions. These things helped me bond with people, and I will cherish this bond forever. Being part of different student bodies helped me learn about organizing events, team management, and other basics of management that the books can teach. But the time spent on the campus is worth remembering. Being the Sports secretary, I handled multiple stakeholders. I got hands-on experience in different domains such as social media marketing, drafting the budget, approvals from admin, quotations, procurement, etc. Such opportunities were presented to me by IIM Sirmaur and I would be forever grateful for them. Even in the time of the Pandemic, I never felt my education was compromised. The infrastructure was scaled up to accommodate the needs of the students and the demands of the situation. Such was the flexibility and the support of faculty and administration. MBA was my ambition and it has been my privilege to be a part of the IIM Sirmaur fraternity.

AKASH JAIN

I am not really sure from where do I start about my experience at IIM Sirmaur. Joining IIM Sirmaur was like an inflexion point in my life. The two years that I spend at IIM Sirmaur has been pivotal in shaping my personality. Being around one of the finest minds in the form of peers and faculties resulted in an immense learning opportunity for me. It was not just a great learning opportunity but also I made great memories and some great friends... From sports to being part of various student bodies there is a lot of opportunity for one to explore and enhance one personality. It's been a hell of a ride but the ride that I will like to go on once again...



IIM SIRMAUR'S SIXTH ANNUAL CONVOCATION

Paonta Sahib, Nov 19: The 6th Annual Convocation of the Indian Institute of Management Sirmaur was conducted today. The ceremony was held at the Institute's campus at Paonta Sahib. Shri Suresh Narayanan Chairman and Managing Director - Nestlé India Limited was the Chief Guest for the occasion and delivered the Convocation Address. Professor Prafulla Y. Agnihotri, Director, IIM Sirmaur, presented the Director's Report on the occasion. The ceremony was graced by Shri Ajay S. Shriram, Chairman, Board of Governors, IIM Sirmaur, and Chairman & Sr. Managing Director, DCM Shriram Ltd., and awarded MBA Degrees to the graduating students. The families of graduating students were present on the occasion. The 186 students were conferred the Master of Business Administration (MBA) and 29 students were conferred the Master of Business Administration on Tourism and Hospitality Management (MBA T&HM). Among the graduating students, there are forty-one girl students. Jaju Vinay Kamal and Mohammad Ayaan Ahmad received Chairman's Gold Medal for the MBA and MBA (T&HM), respectively. Director's Medal was awarded to Atindra Saha and Ashish Kumar for ranking second in the order of merit. Ishan Mishra and Ashis Kumar were presented with Special Recognition Award for being the "Best All Round Performance" in their respective programme.

In his online Convocation address, Chief Guest Shri Suresh Narayanan gave an inspiring address to the students and shared his "C" mantras for success. These mantras include Clarity, Competence, Courage, Creativity, Constraints, Compassion, Contentment and Continuous learning. At the end, he emphasised that MBA degree is just boarding pass however, the competence will define the flight in life. Ultimately, happiness is the greatest goal in life.





CONVOCATION

In his welcome address, the Chairman Board of Governors, Shri Ajay S. Shriram, shared his vision of making IIM Sirmaur an institution of excellence by taking various new initiatives, emphasising on innovation and entrepreneurship among the students. He further thanked MHRD, state Government and local community for their whole hearted and continuous support for the growth of the Institute. Addressing the gathering, Professor Prafulla Y. Agnihotri, Director IIM Sirmaur congratulated the graduating students and their families. He shared that IIM Sirmaur admitted 249 students in its MBA programme, 53 in MBA (T & HM) and one student in the PhD. programme during the academic year 2021-22. He apprised the gathering about the students' achievements along with their placements record. He also shared that IIM Sirmaur has signed the MOU with IIE, Consortium of International Universities which will give IIM Sirmaur access to all French Government Universities or Public Universities so that an Indian student can receive Official French M2 State Degree on completion of credits. French Universities will recognize all programs at IIM Sirmaur in terms of credit equivalence for each agreement signed.

IIM Sirmaur is a statutory and autonomous institute under the Ministry of Education, Government of India, which aims to provide Management education of high quality and promotes allied areas of knowledge as well as inter-disciplinary studies. Established in 2015, IIM Sirmaur has been able to undertake initiatives in varied activities related to academics, research, corporate interface, social inclusion & community engagement.



The new batch from IIM Sirmaur, in this limited period have shown positive and encouraging signs in adapting, adjusting and integrating yet keeping their individual uniqueness intact. Trust the Institute builds on this further and positions itself as a preferred destination for Corporates to source their future talents.

MR. PARTHA DASGUPTA

FORMER CHIEF MENTOR | RELIANCE INDUSTRIES

The first-hand experience at IIM Sirmaur was indeed very pleasant. The quality of candidates whom we interviewed were good in terms of knowledge and had a wide array of interest and domain know-how. And the best part about students of IIM Sirmaur is their attitude which we found to be excellent and definitely a differentiator. We could clearly see that your institute, being very new, carries all the substance to make it to India's Ivy league in academics. And we are sure that with the kind of management and structure that you have you will soon achieve bigger milestones.

MR. SURINDAM DUTTA

HR, NORTH & EAST | SCHINDLER MBA

I thoroughly enjoyed my interactive session with the students of IIM Sirmaur at the Ankuran (HR Conclave). Today India is marching ahead in the global arena. We see Indians occupying apex positions at various large MNC organizations in regular frequencies. Huge number of start-ups with the likes of OYO Rooms, Make My Trip, Zomato, Swiggy are being launched everyday with scalable models. India have become the hub for quality Human Resources for the entire world. In this context a session dedicated to innovative HR practices made a lot of sense and it was a pleasure listening and interacting with so many bright Senior Industry Leaders, the IIM Sirmaur Director & erudite Professors and sharp young minds of IIM Sirmaur. I wish to take this opportunity to thank the students for a hugely successful event and look forward to many more.

MR. ABHRA RAJIB BANERJEE

FORMER VICE PRESIDENT AND SBU HEAD | HAVELLS INDIA LTD.

I loved interacting with the bright students of IIM Sirmaur. I think IIM Sirmaur has a good headway in making a mark among the newer IIMs.

MR. ABHISEK NAG

HR LEADER | SDG CORPORATION



IIM SIRMAUR
KNOWLEDGE | LEADERSHIP



TRAVEL & STAY:

Travel Distance and Time from Jolly Grant Airport Dehradun to Paonta Sahib is 78.5 km and 2 hours and 30 minutes, from Chandigarh Airport is 2 hours and 30 minutes and Delhi Airport to Paonta Sahib is 5 hours and 30 minutes respectively. Hotels in Sirmaur offer well-equipped accommodations and are committed to rendering flawless services to its patrons. All this provide an ideal destination for guests looking for comfort, convenience and easy accessibility.

List of some hotels in Sirmaur are:

Hotel Grand Riviera

N.H.72, Near Bata Bridge,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98163 01234

Hotel Rockwood

Bye Pass Road, NH-72,
Paonta Sahib,
Himachal Pradesh - 173025
Ph. +91 98827 38333

VIP Guest House

131 4C Y Point Ambala-
Paonta Sahib-Dehradun Rd,
Himachal Pradesh - 173025
Ph. +91- 93187-27776

Sirmaur is on the western extreme of the Doon Valley. The distance of IIM Sirmaur from nearby places is:

Destination Distance Time to Travel

New Delhi 250 km 5 hrs 30 min

Dehradun 55 km 1 hr 30 min

Chandigarh 110 km 2 hrs 30 min



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**INDIAN INSTITUTE OF MANAGEMENT
SIRMAUR**

2023





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