

Lead generation States v/s course (1-8 jan 2023)							
state	B.Com	BBA/BBM	BCA	M.Com	MBA/PGDM	MCA	Grand Total
Andhra Pradesh	20	2	8	4	23	3	60
Arunachal Pradesh					1		1
Assam	1	1	5	3	11	2	23
Bihar	18	10	27	7	28	10	100
Chandigarh	1			1	5		7
Chhattisgarh	5	6	1	1	10	2	25
Daman and Diu	1						1
Delhi NCR	26	16	26	10	69	10	157
Goa		1	1				2
Gujarat	11	15	15	6	44	13	104
Haryana	7	9	4	6	25		51
Himachal Pradesh	5	2	2	1	2		12
Jammu and Kashmir	1	5	3		3	2	14
Jharkhand	12	14	4	5	18	2	55
Karnataka	30	17	17	13	109	29	215
Kerala	22	5	5	9	29	1	71
Madhya Pradesh	16	8	8	3	24	11	70
Maharashtra	48	26	52	14	120	30	290
Meghalaya		1					1
Mizoram						1	1
Nagaland			1				1
Orissa	3	2	2	2	10	8	27
Puducherry					5	1	6
Punjab	3	4	5	3	11	4	30
Rajasthan	10	10	11	6	21	10	68
Sikkim		2			1		3
Tamil Nadu	44	31	22	15	114	27	253
Telangana	18	11	12	2	17	5	65
Tripura		1			1		2
Uttar Pradesh	32	30	53	9	62	21	207
Uttarakhand	4	4	5	4	8		25
West Bengal	15	17	17	9	35	8	101
(blank)					1		1
Grand Total	353	250	306	133	807	200	2049

course	Lead count (1-8 Jan 2023)	Average lead generation per day
B.Com	353	44
BBA/BBM	250	31
BCA	306	38
M.Com	133	17
MBA/PGDM	807	101
MCA	200	25
Grand Total	2049	256